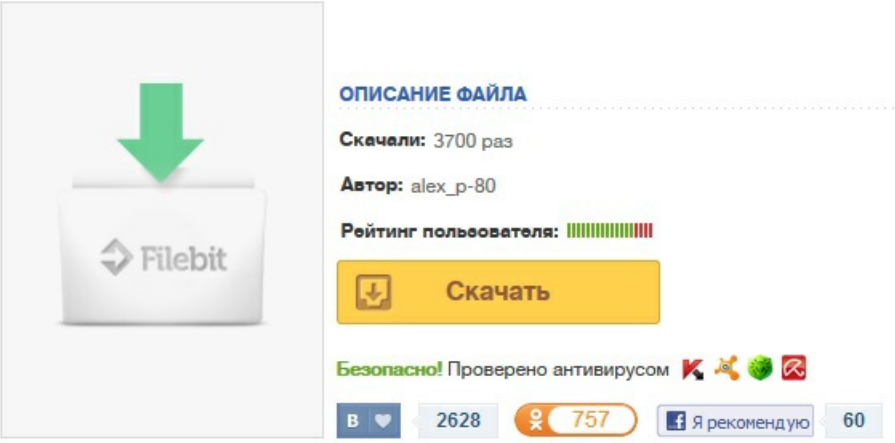пуавр бланк интернет