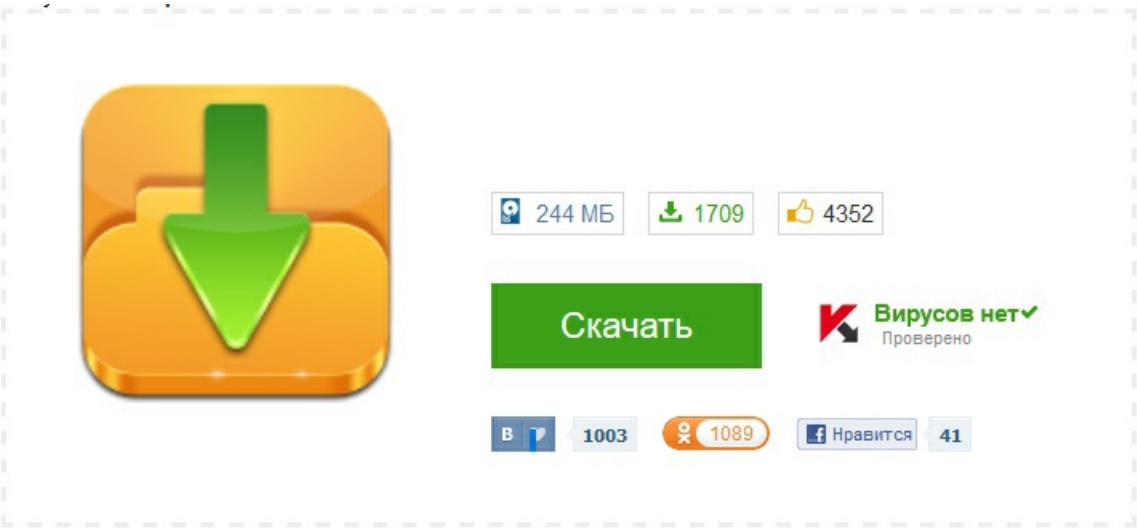бланк для создания сертификата