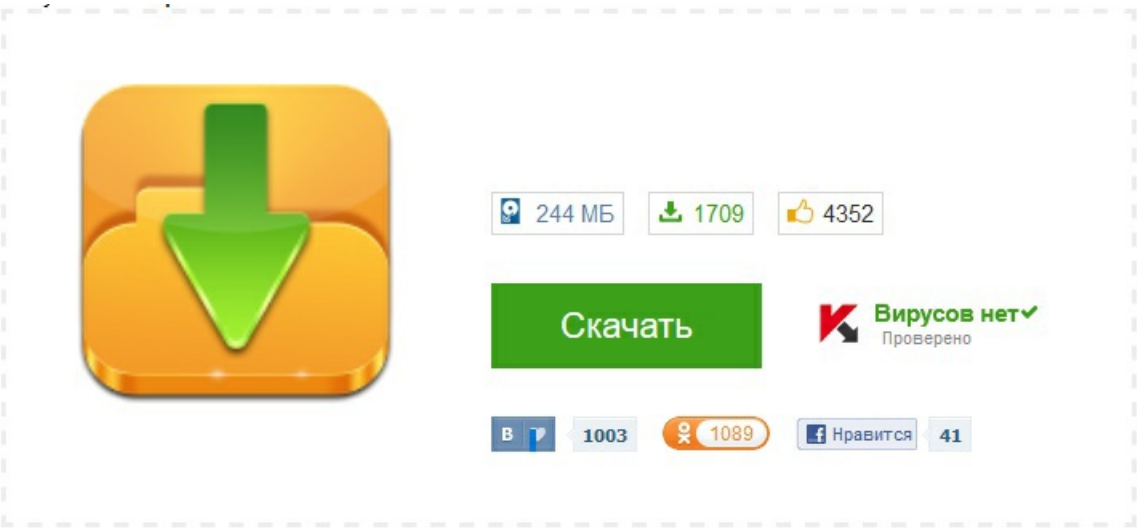формат номера птс