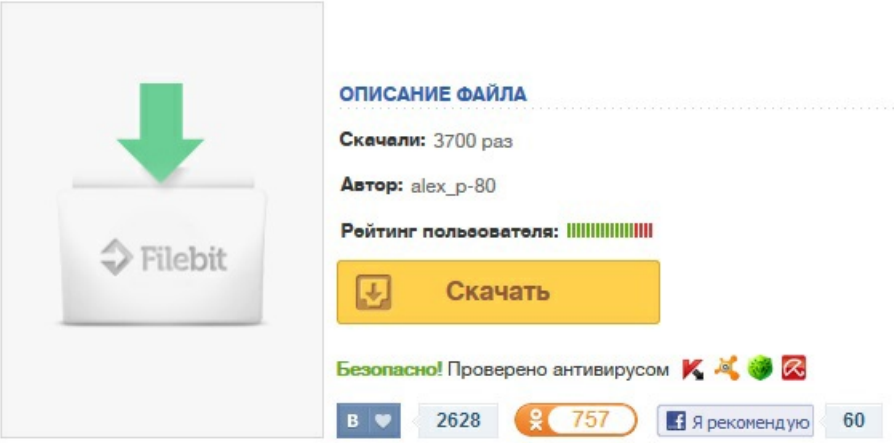трудовой договор с менеджером по продажам образец 2016