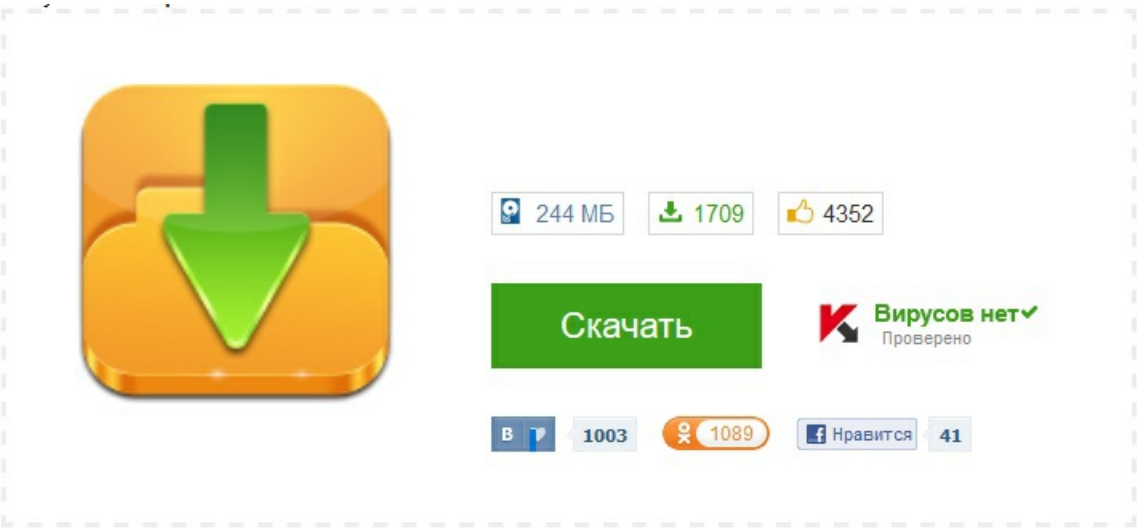удостоверение птм руководителей