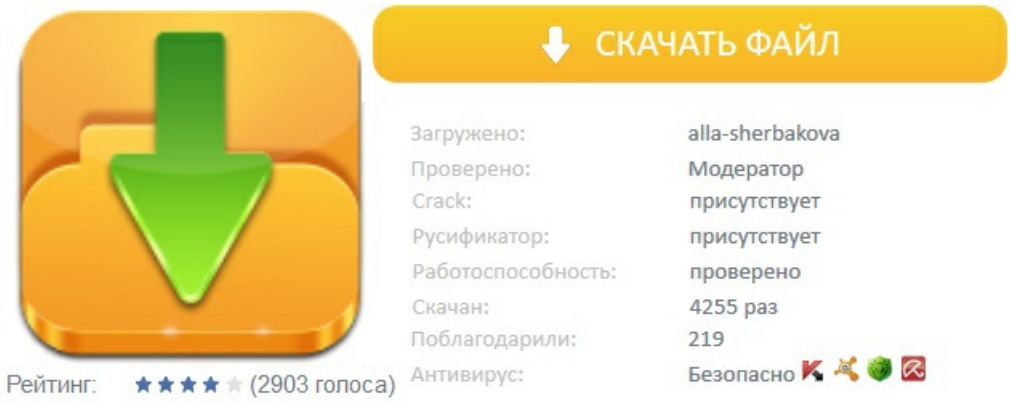бланк платежного поручения образец