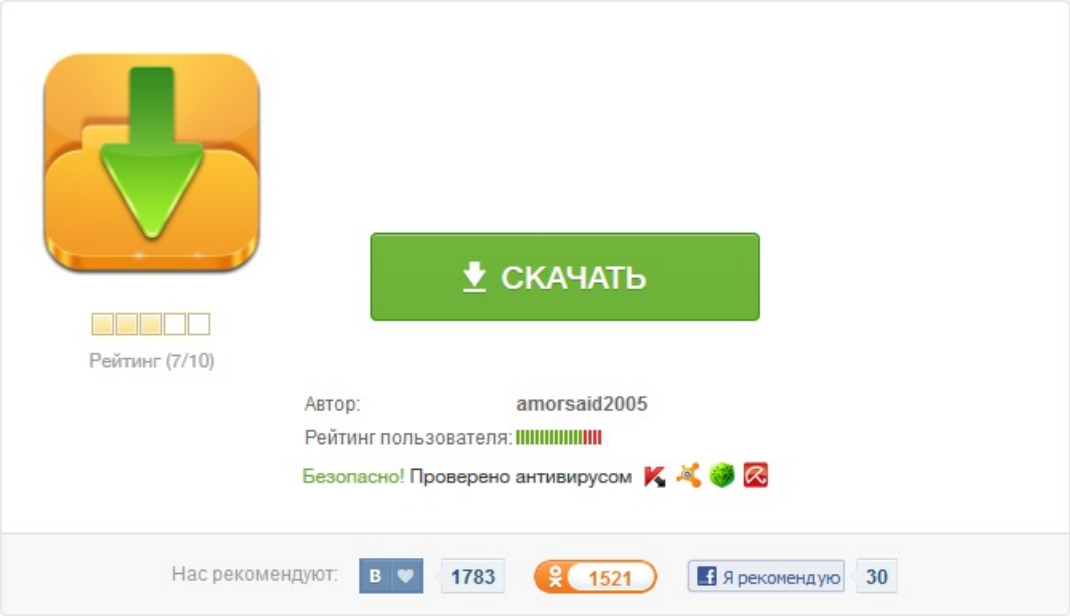поздравительный бланк организации