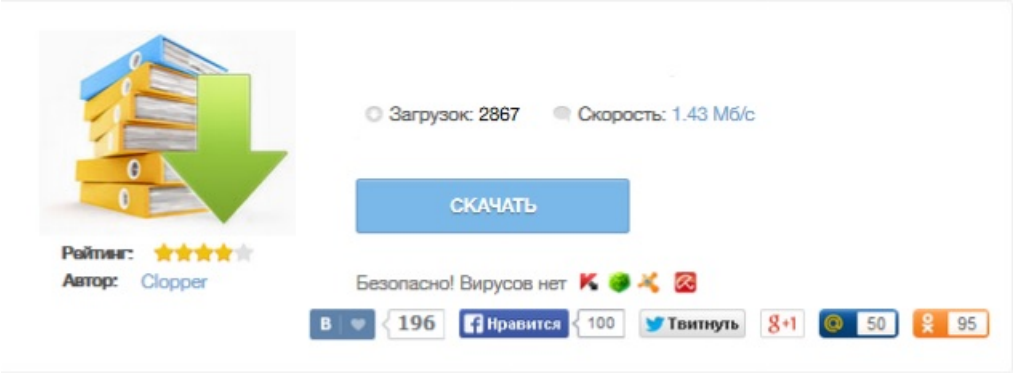плюс банк екатеринбурге