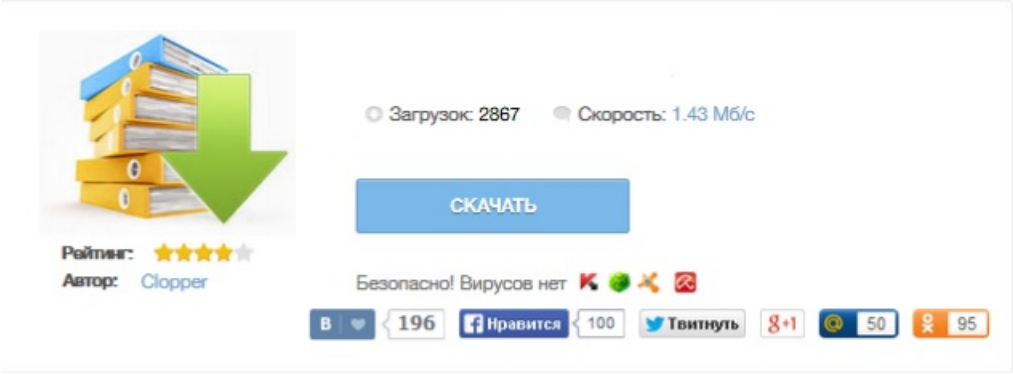бланк подарочного сертификата в тату салон