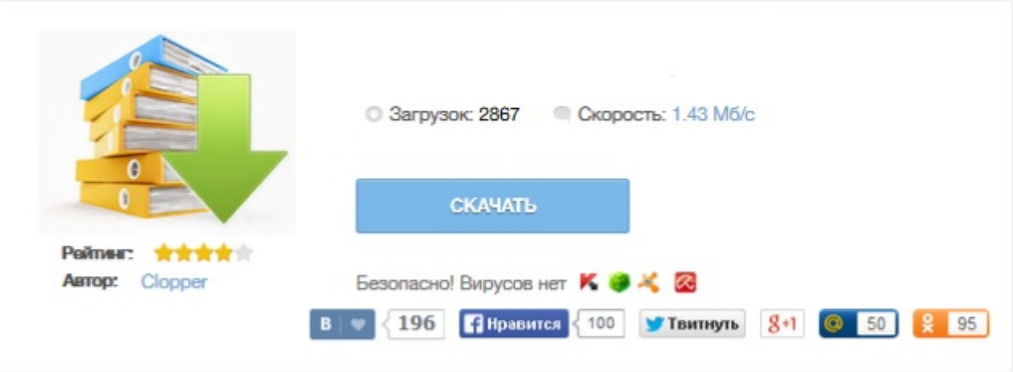бланк подарочного сертификата скачать