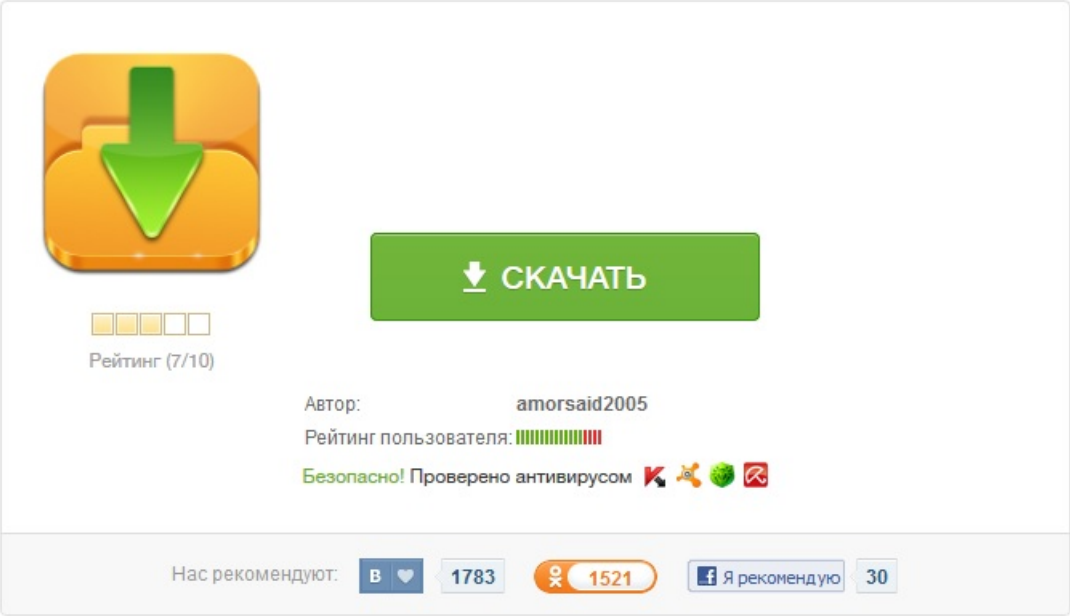бланк платежного требования образец