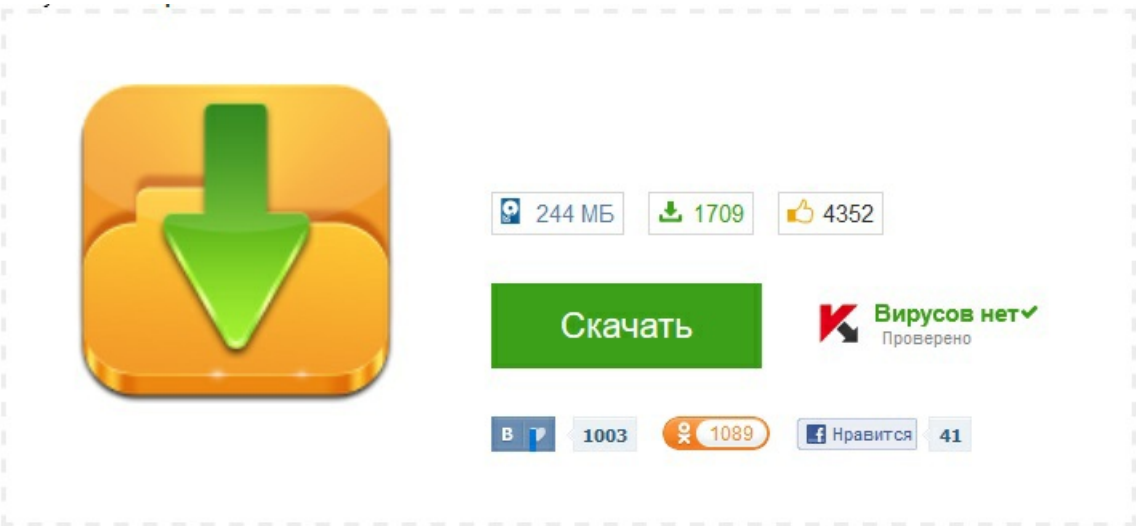благодарственное письмо бланк детский