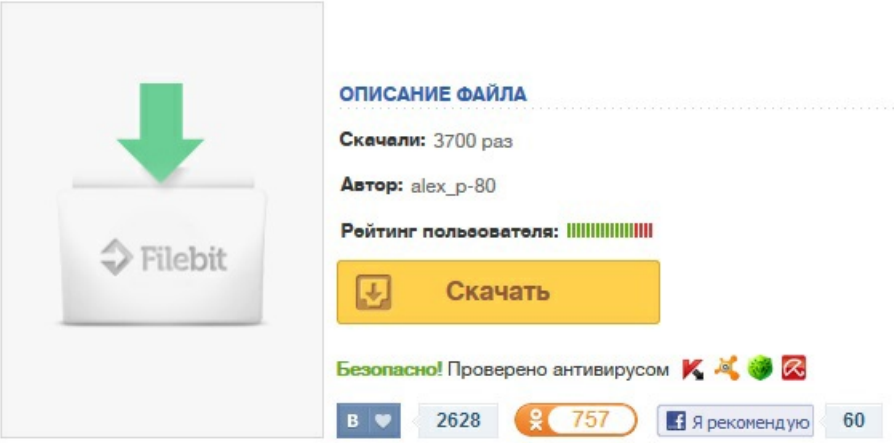благодарственное письмо бланк цветной