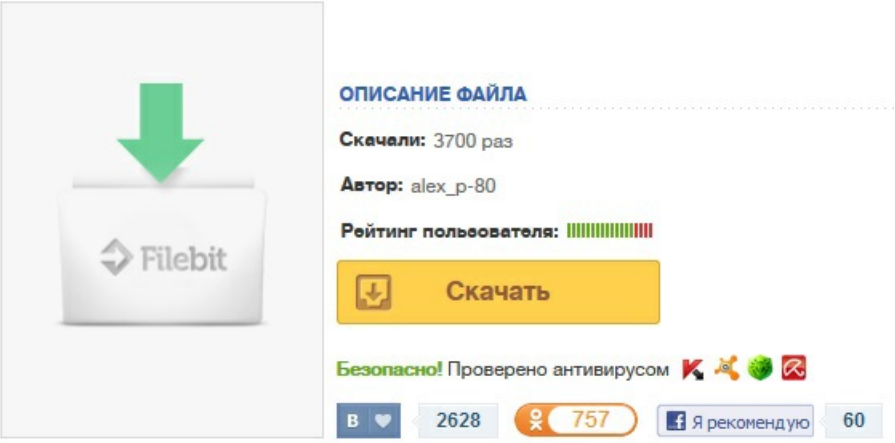поинт бланк коды 2016 года