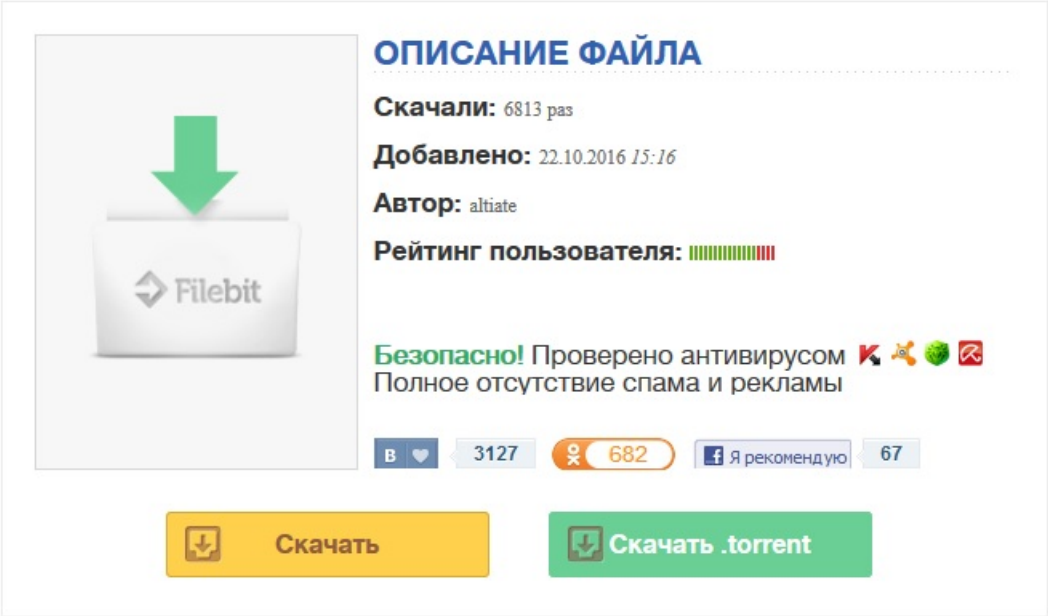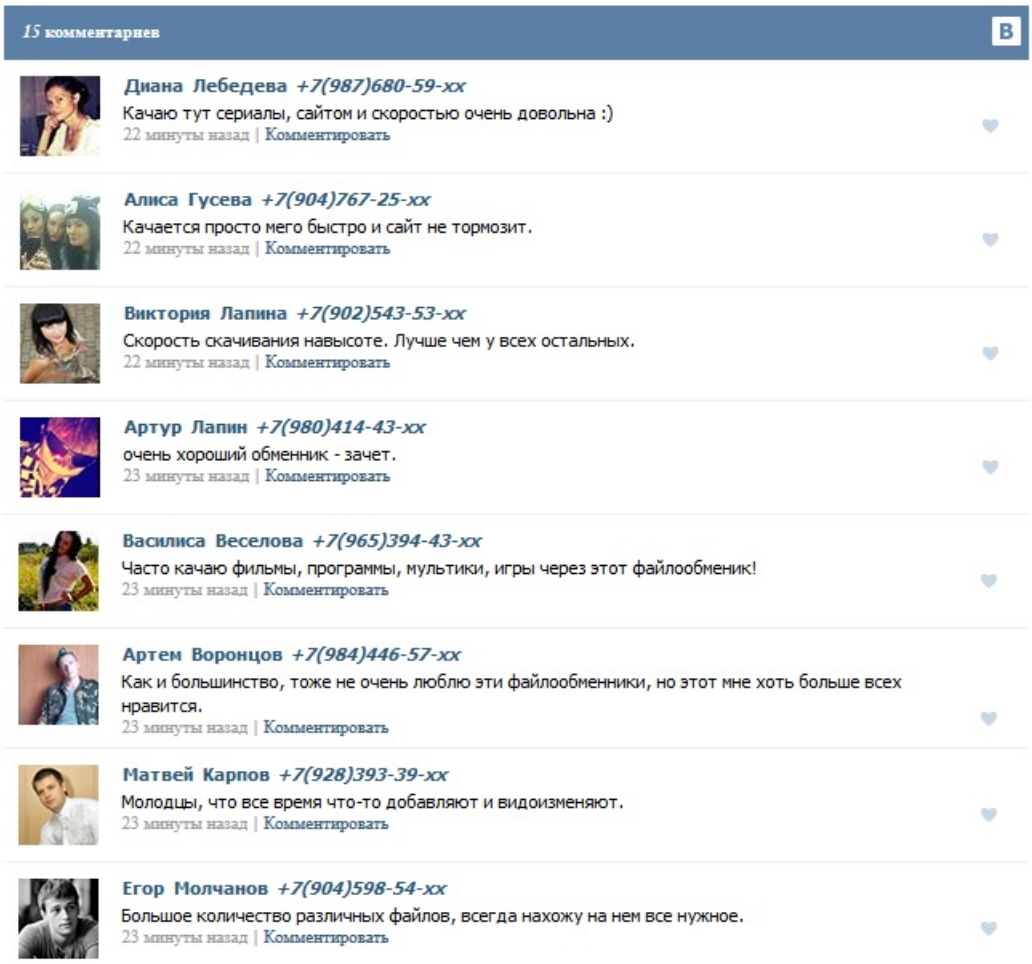пик официальный сайт тендерный отдел