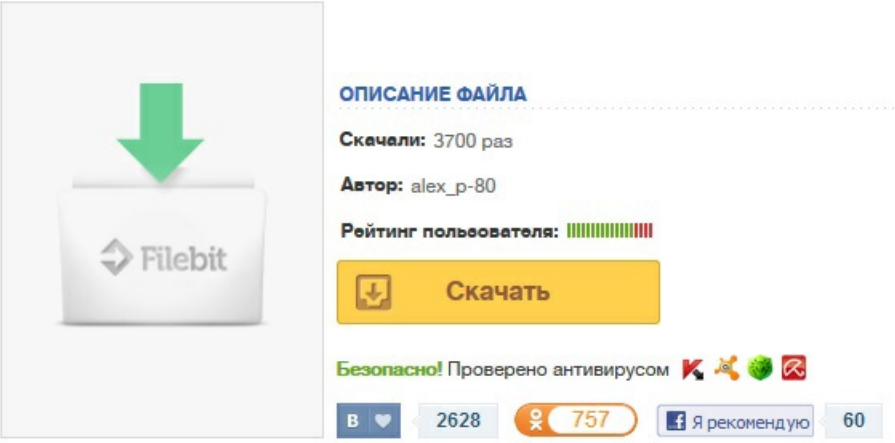пиво бланк 1664 купить