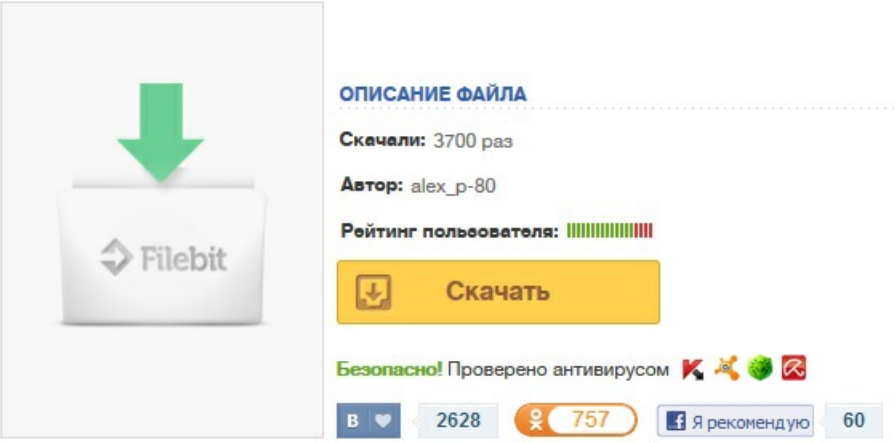olmeca blanco 0.7 цена