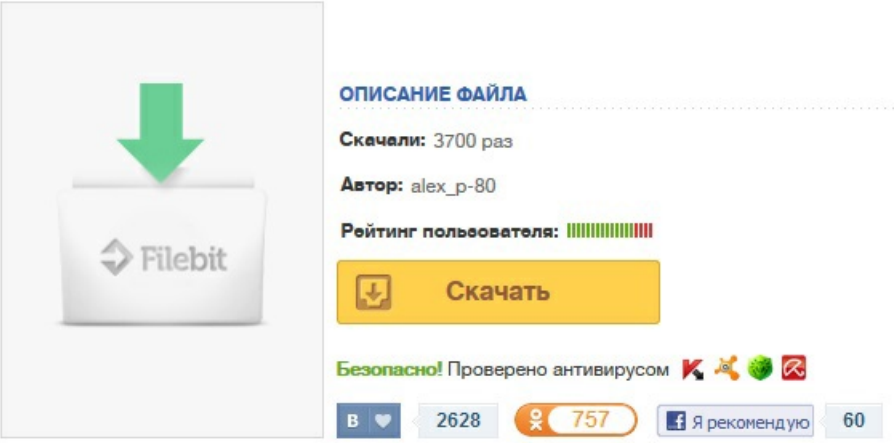blanco фотостудия екатеринбург