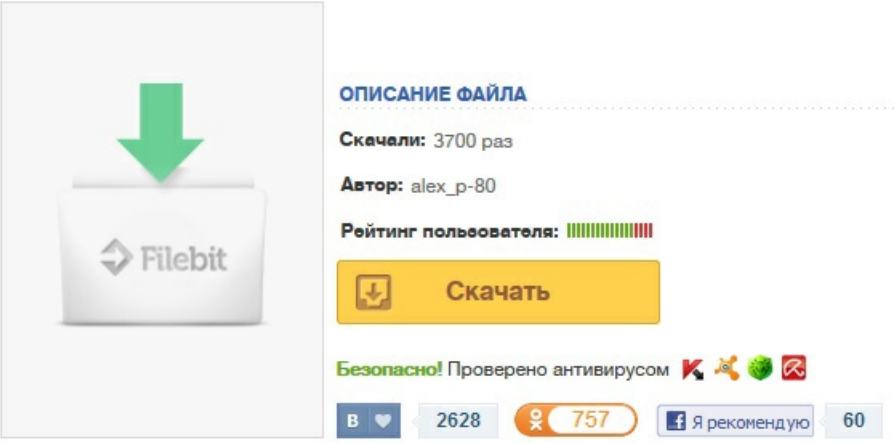бланк для поздравления онлайн