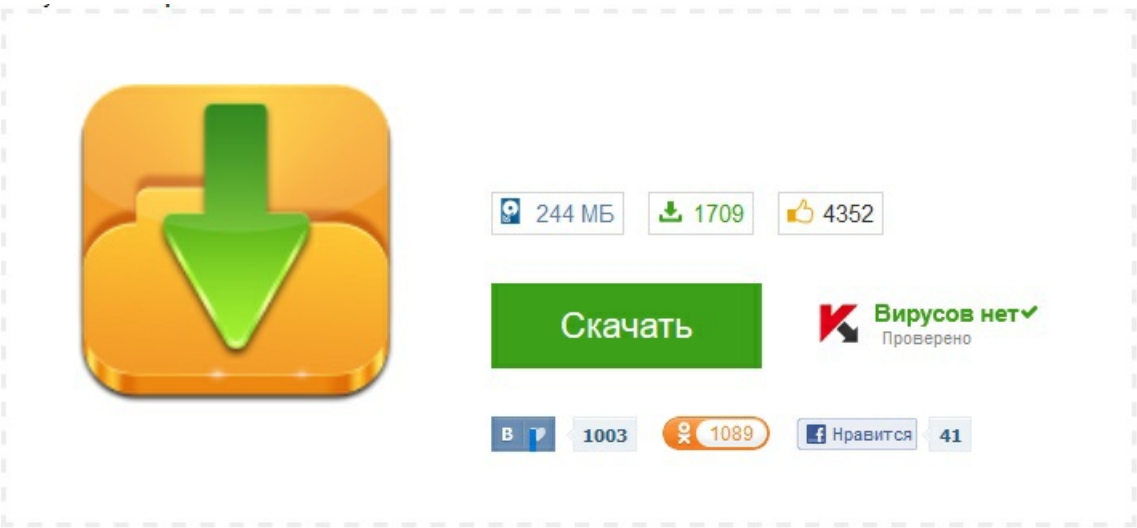бланк для поздравления фото