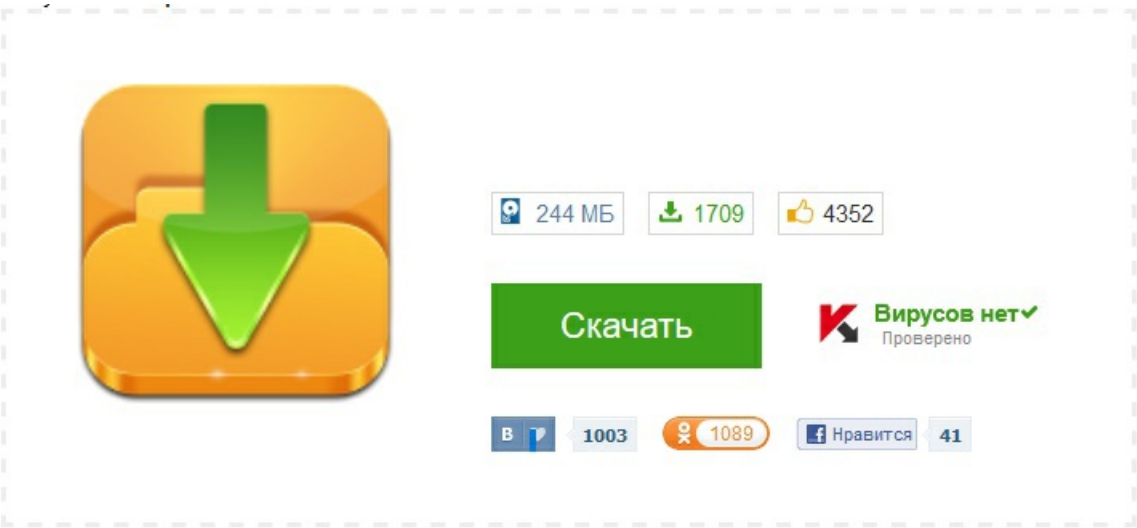бланк педагогическая характеристика на дошкольника