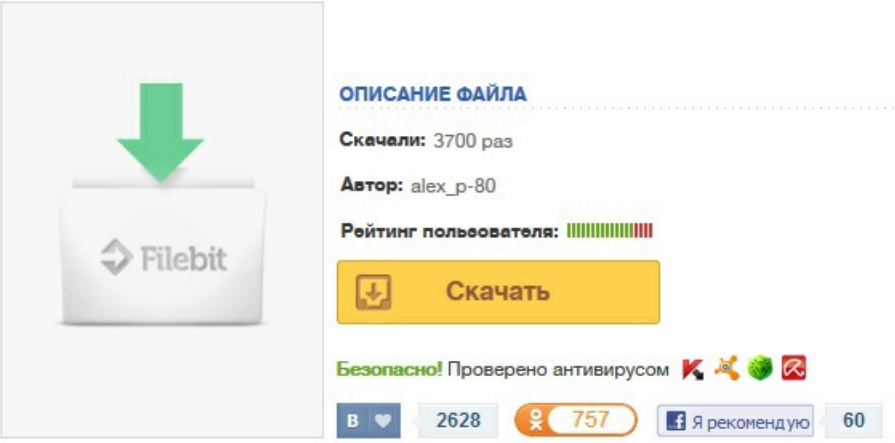ооо пим официальный сайт