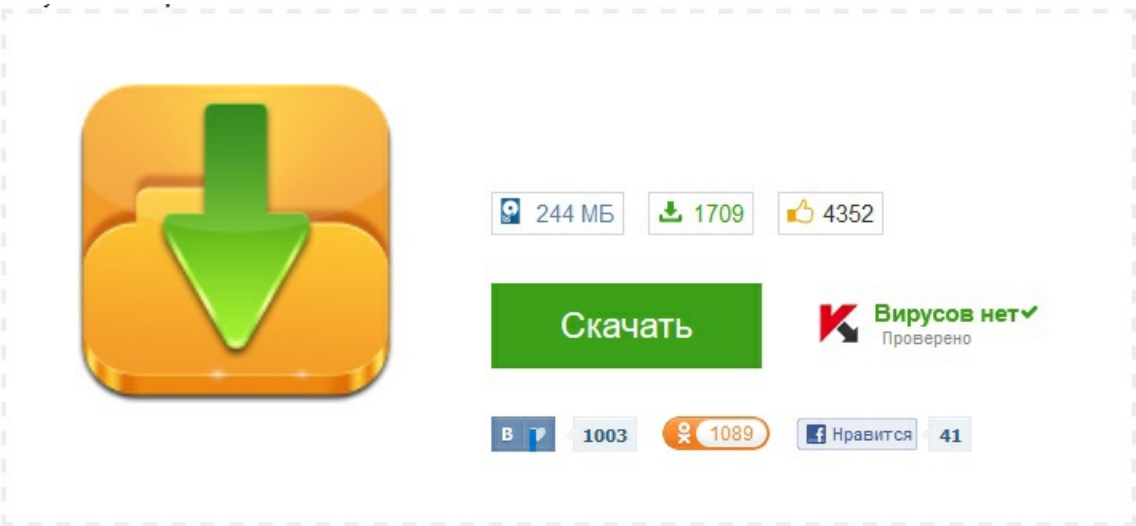свердловский губернский банк березники