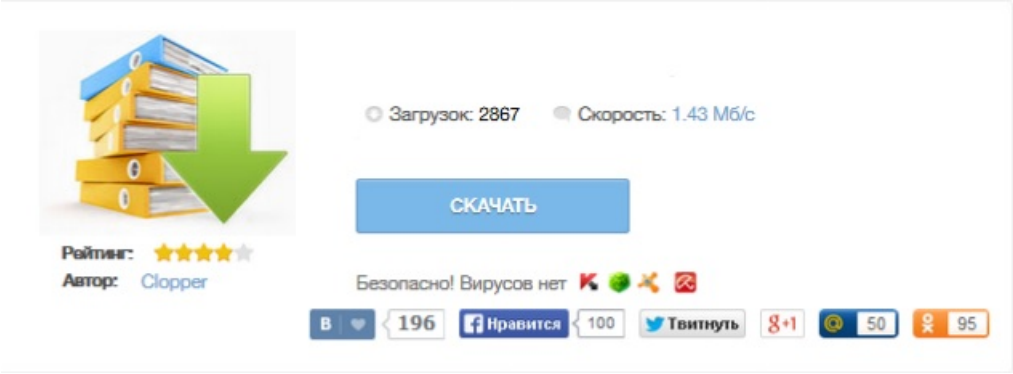пао банк восточный логотип