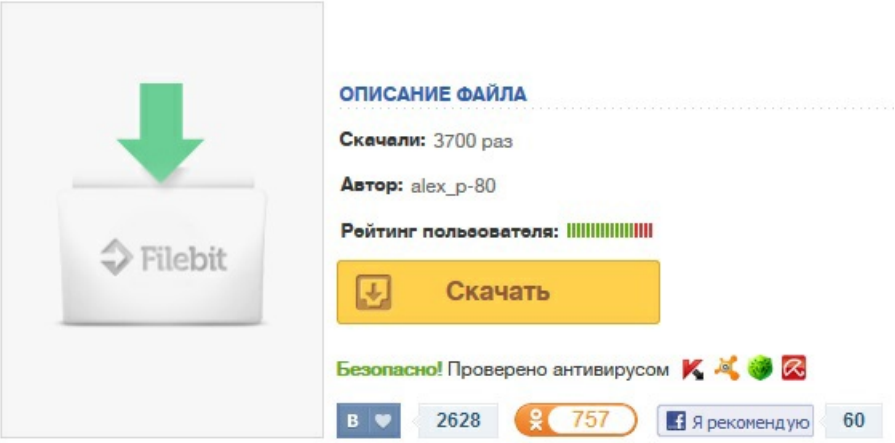бланки меню для кафе фото