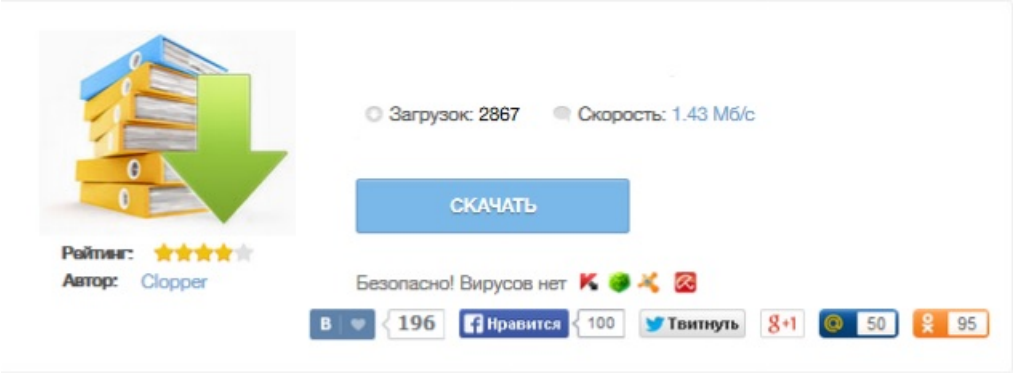образец бланка приказа по госту