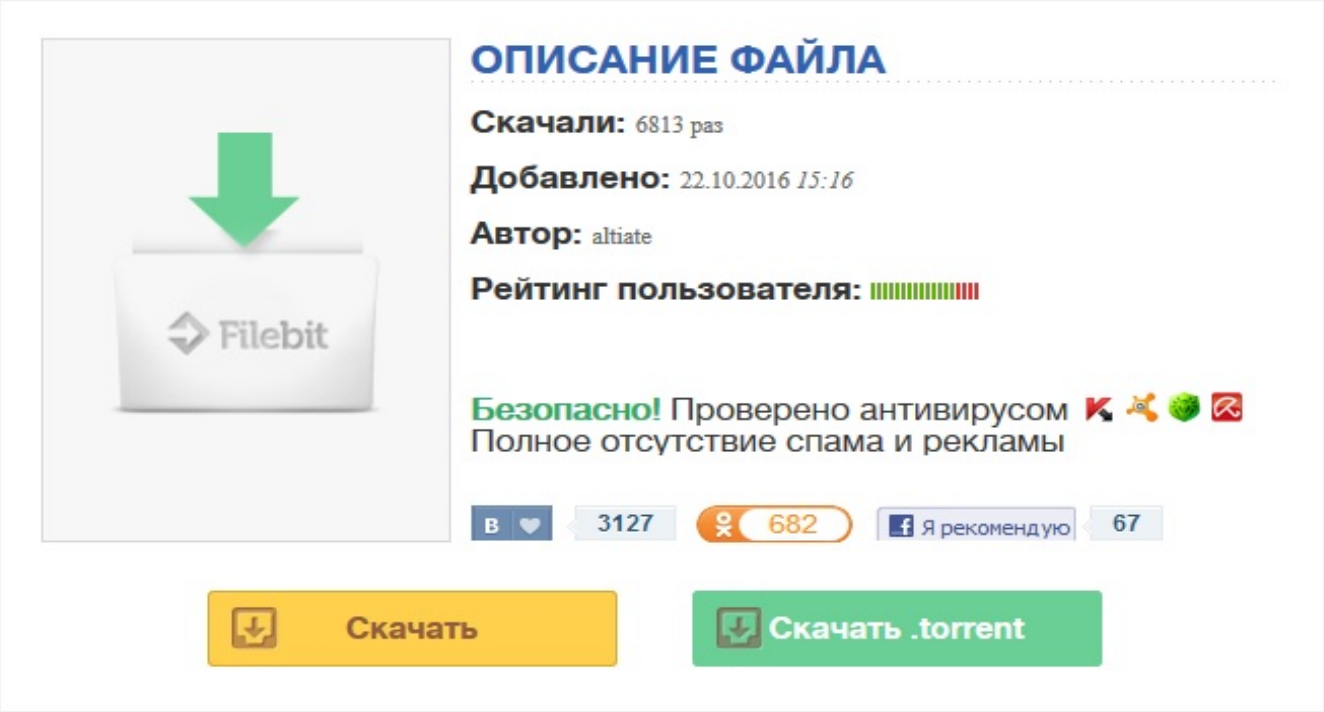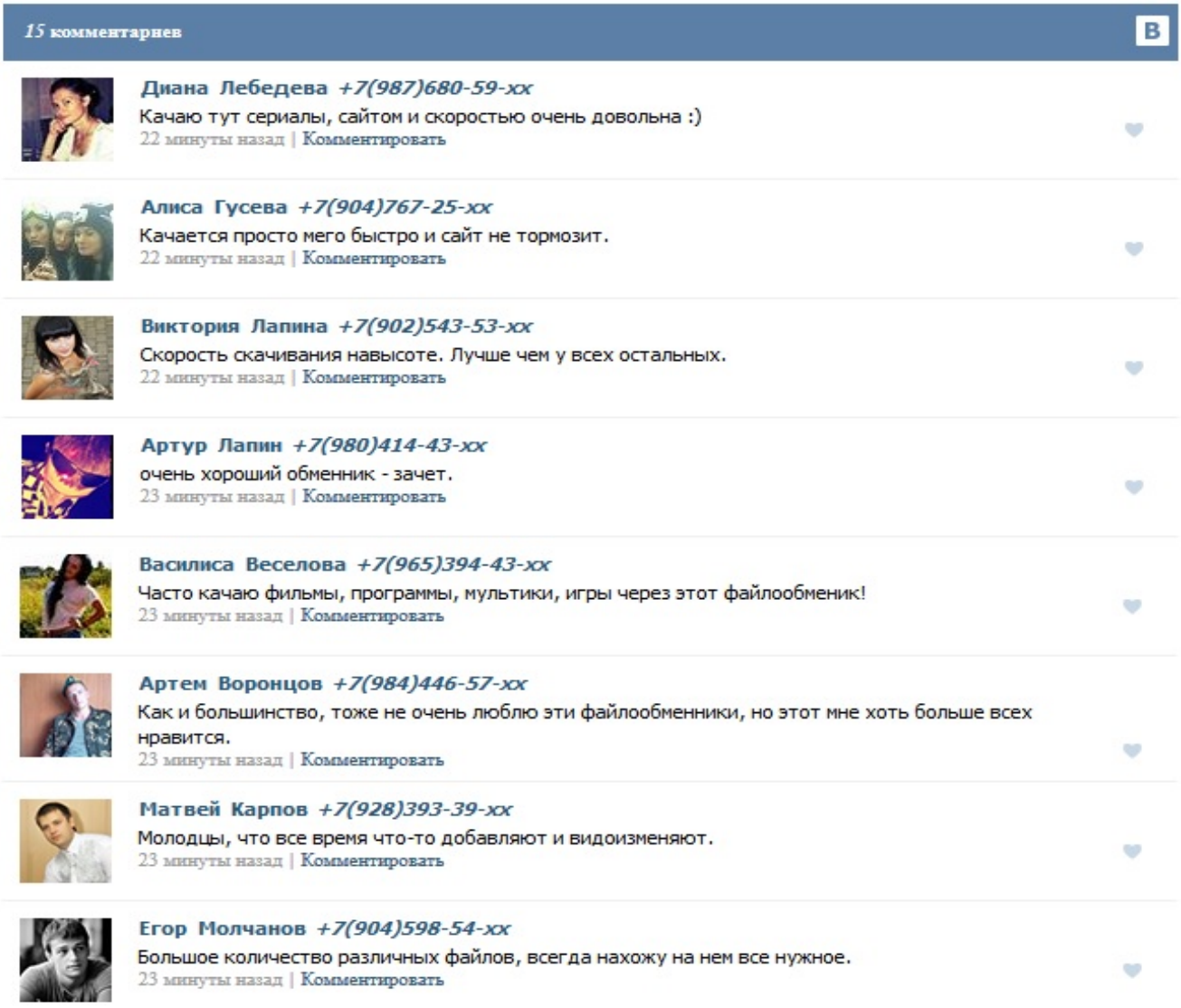учредительный договор бланк 2015