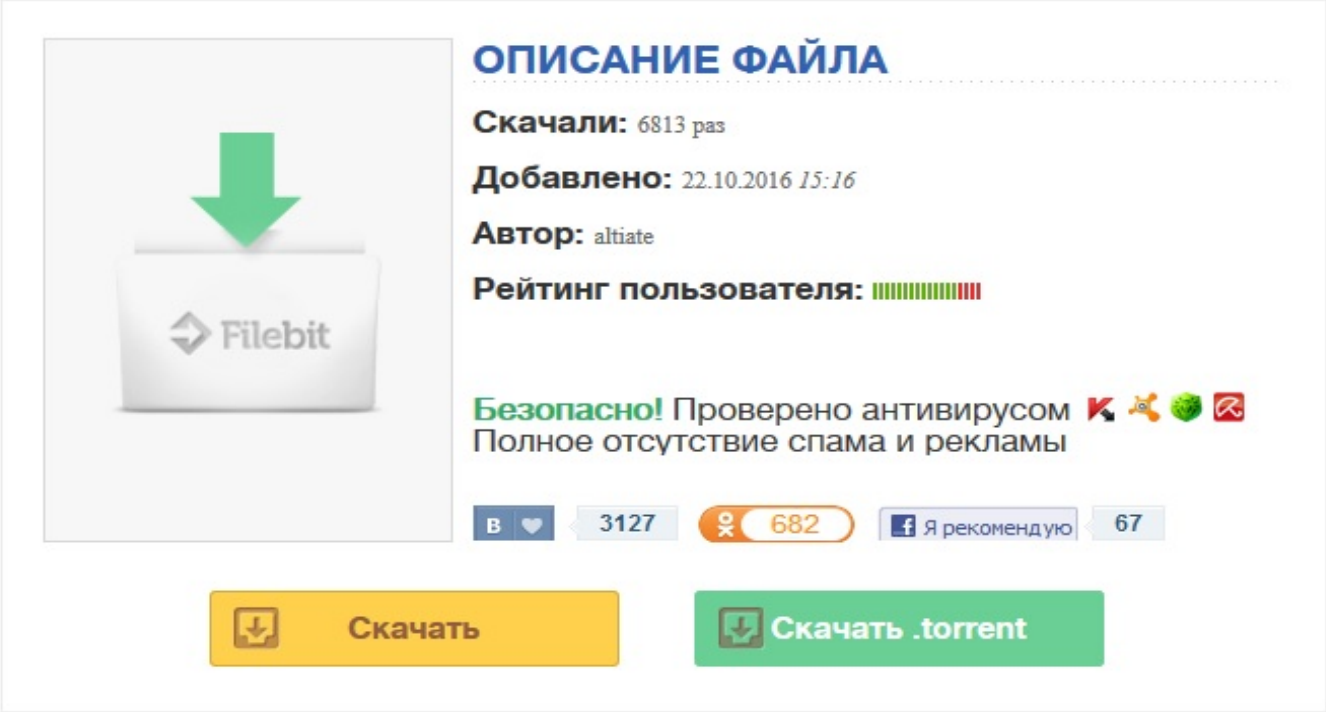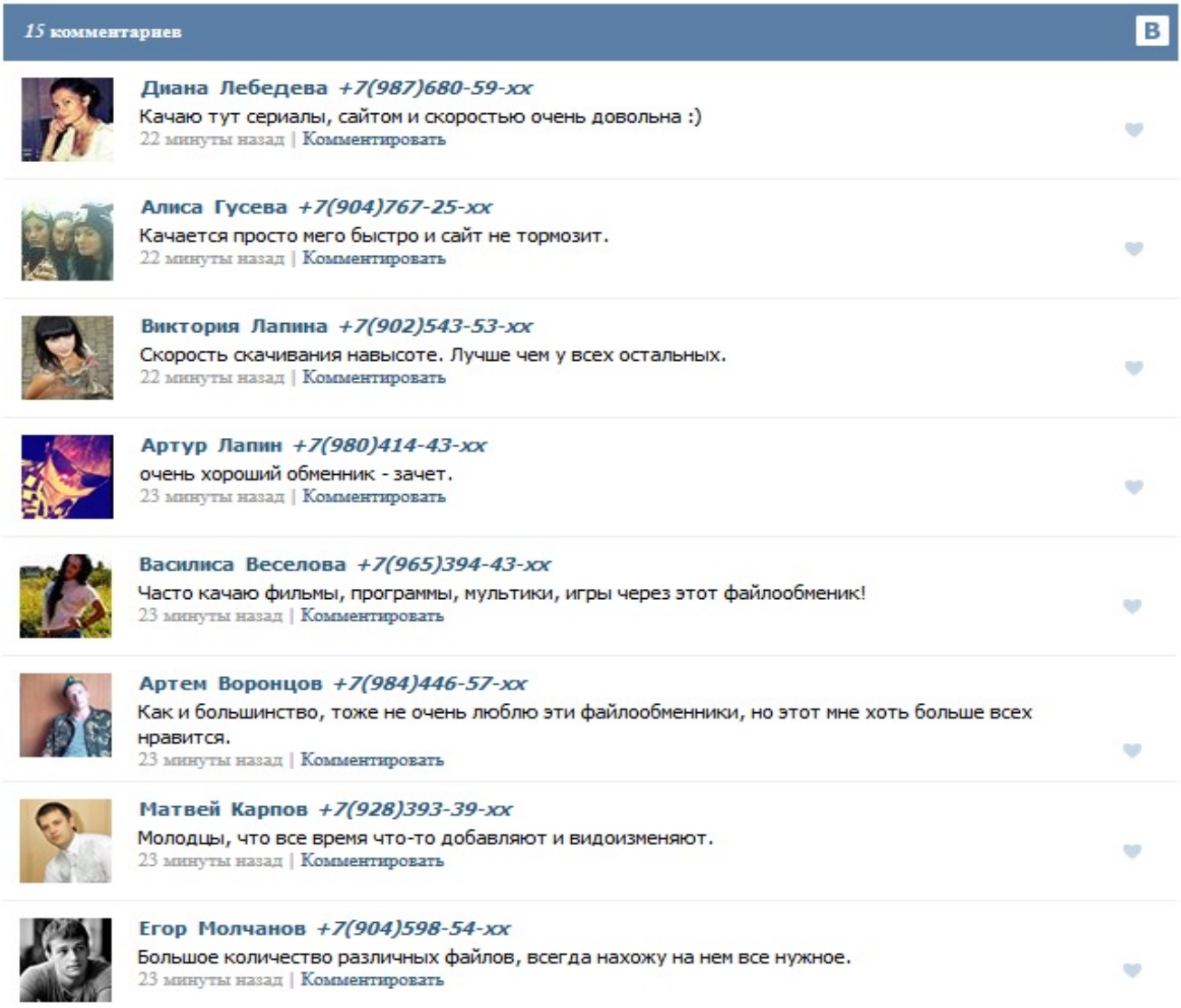официальный сайт неонейл спб