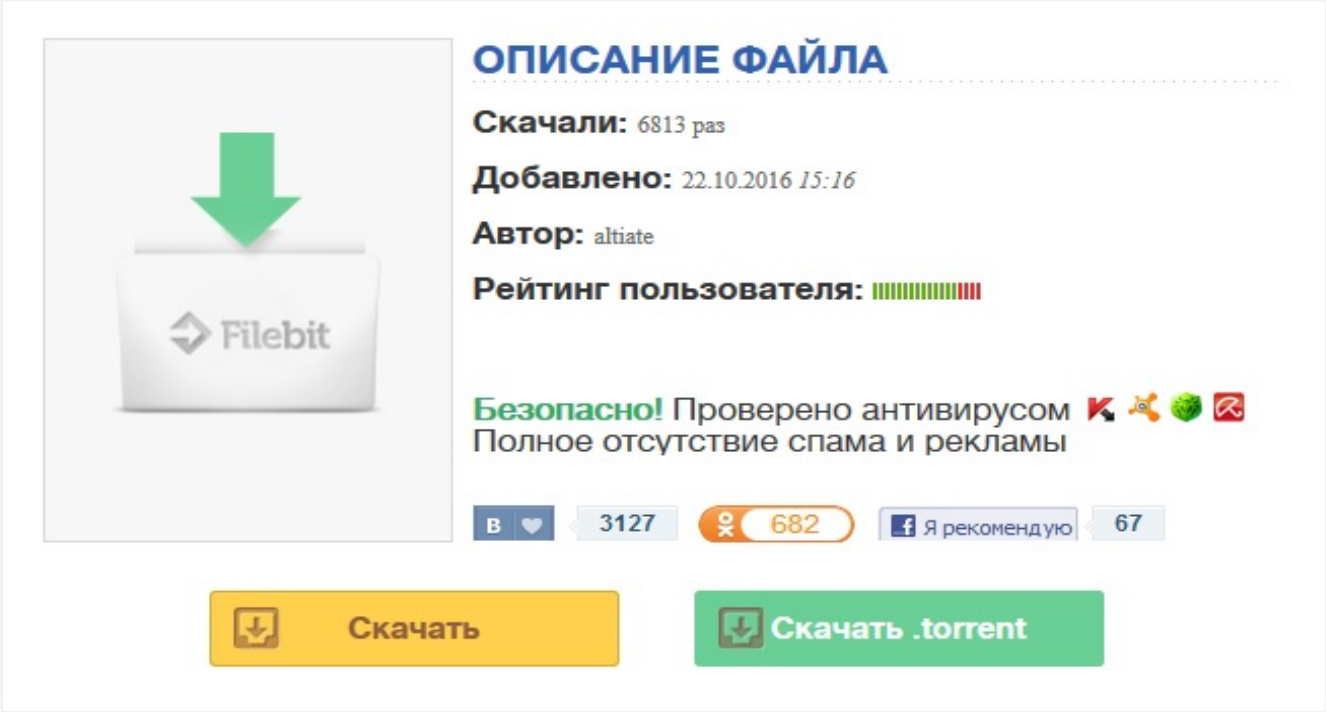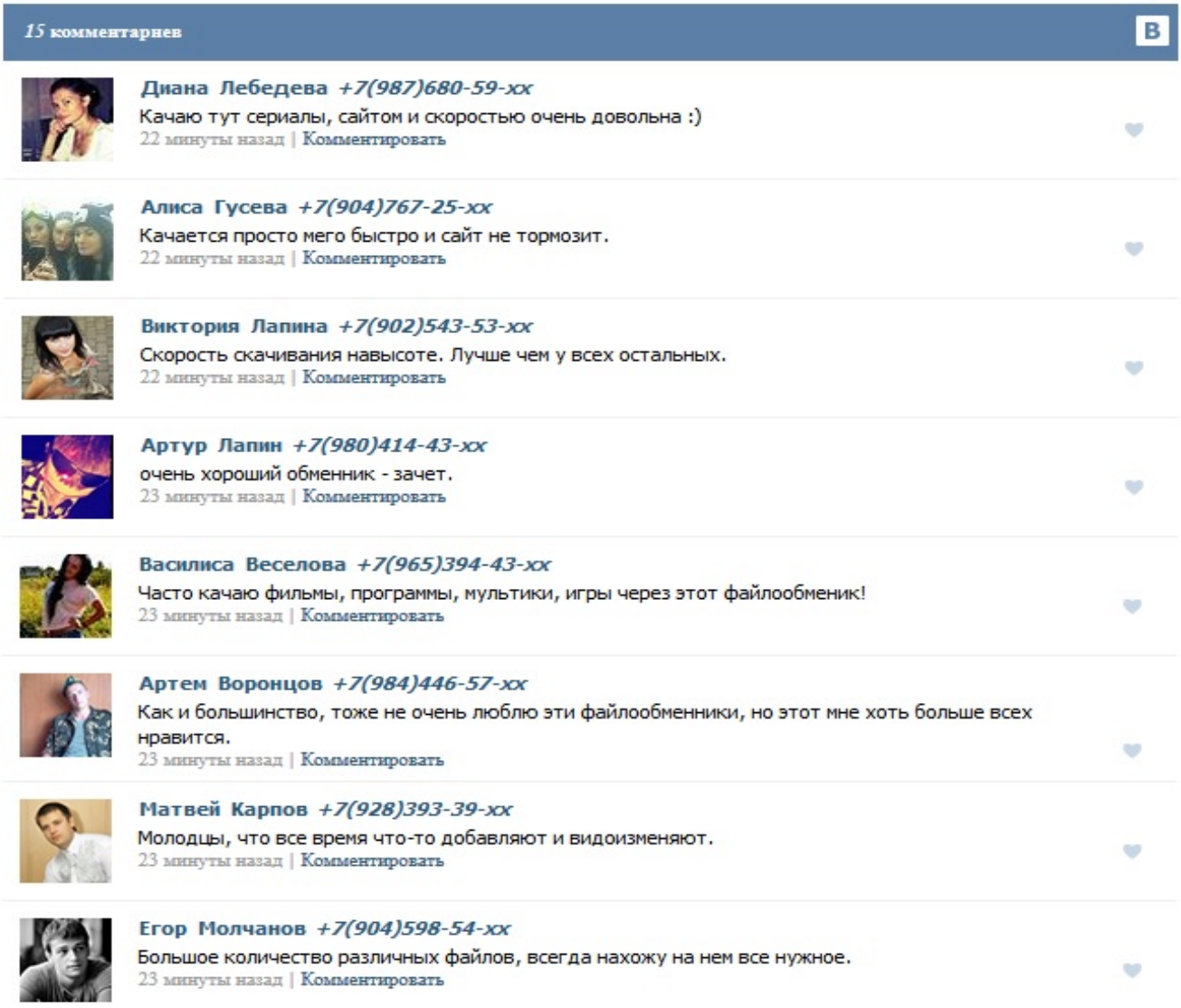нью йоркер официальный сайт