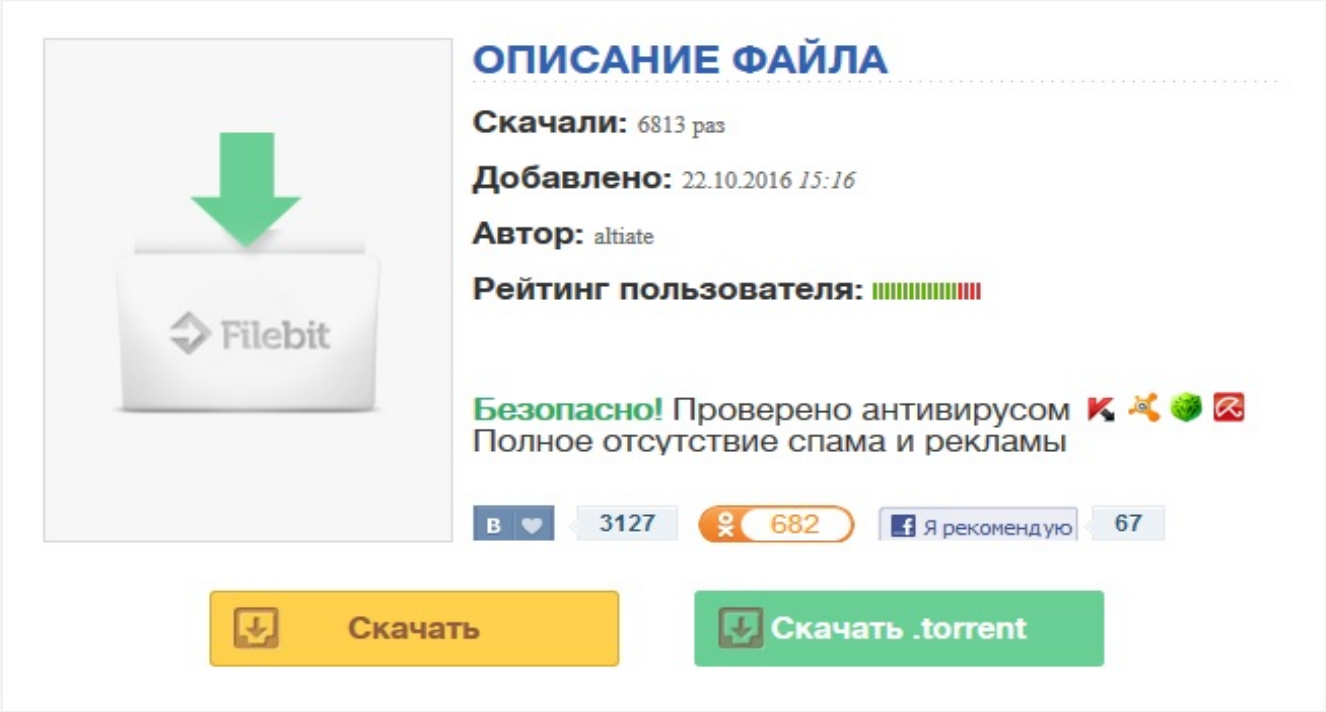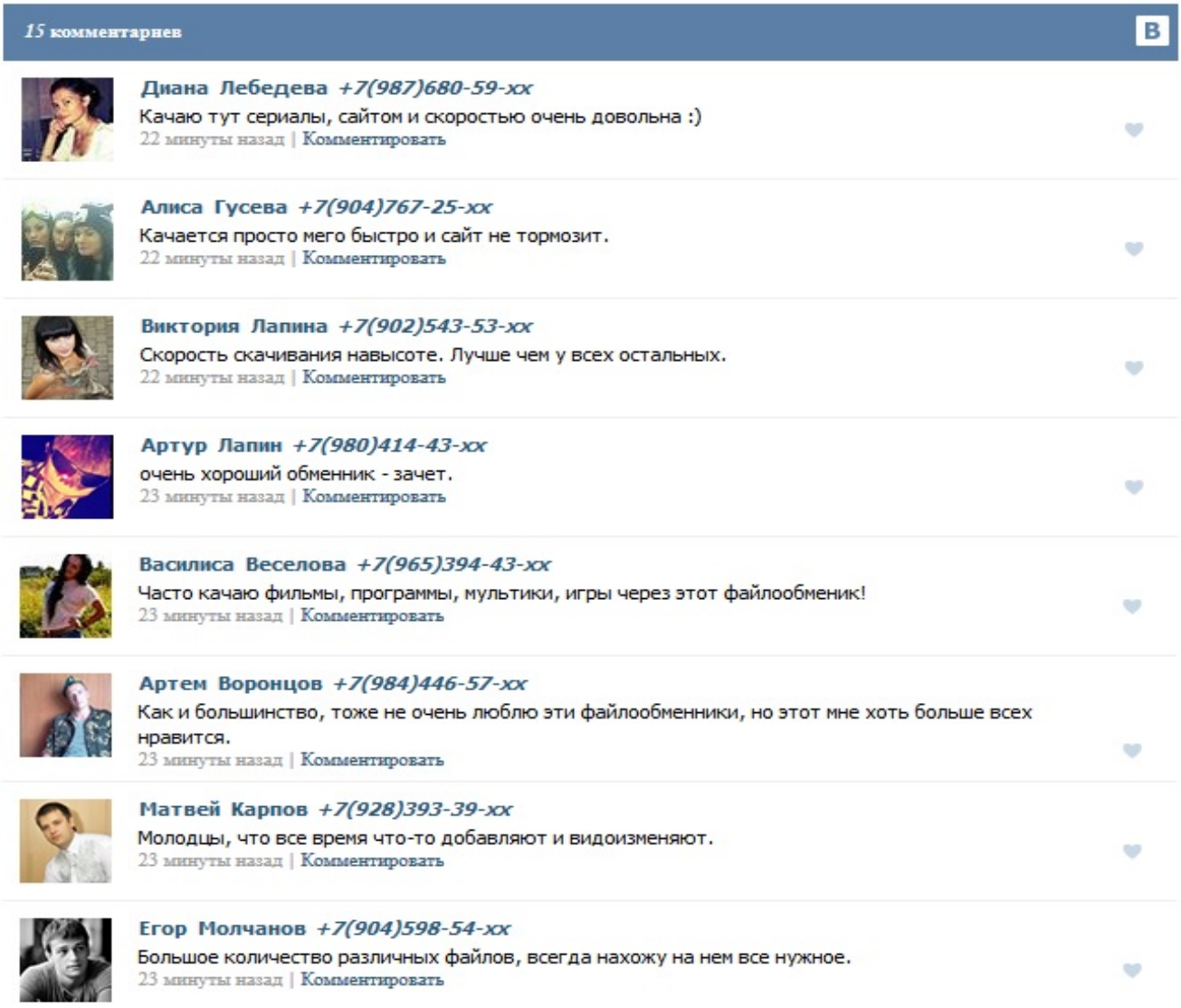ник официальный сайт 2016