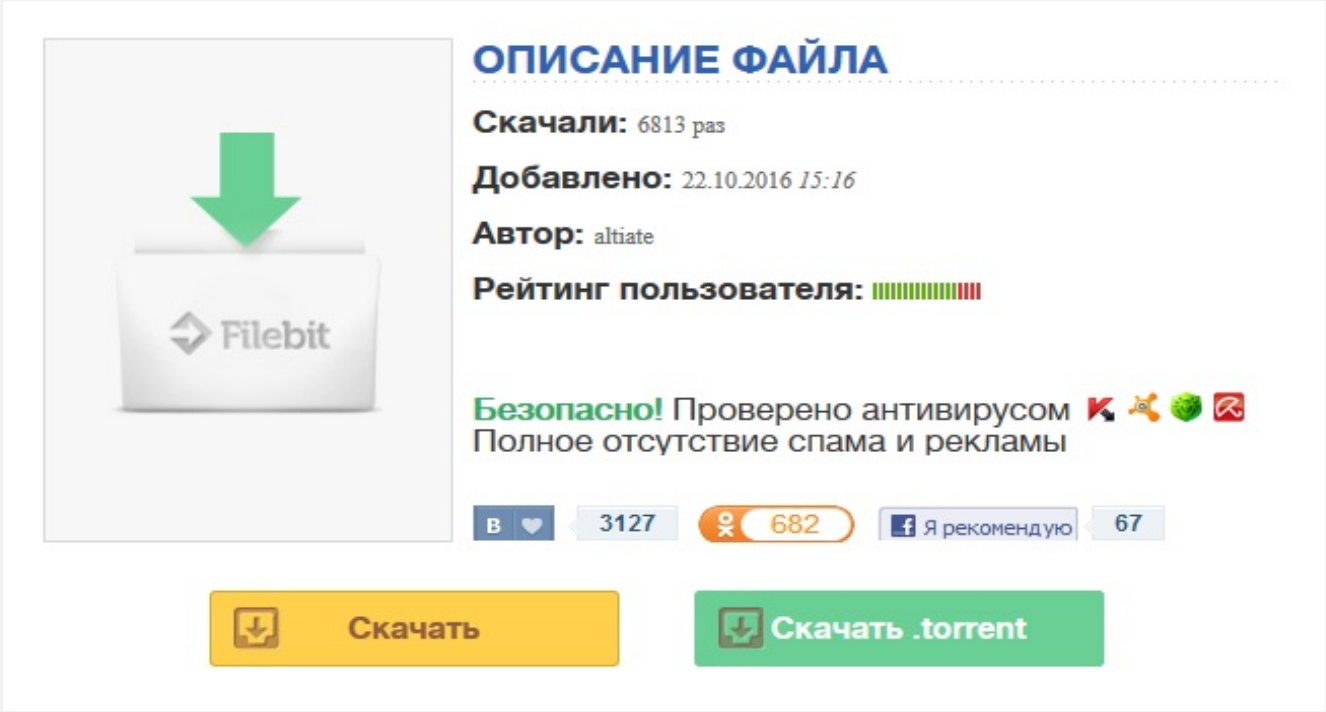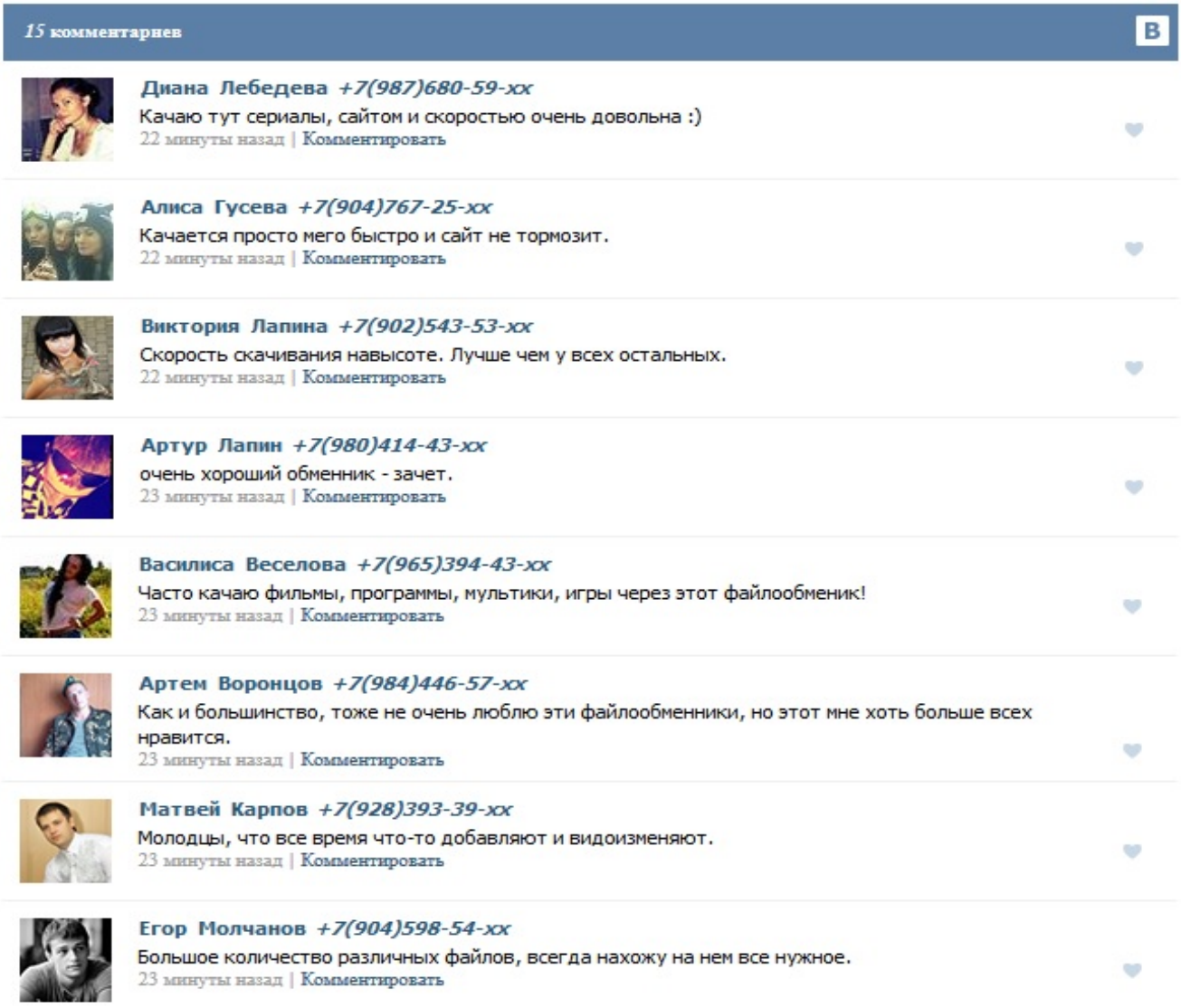бланк сертификата на подарок