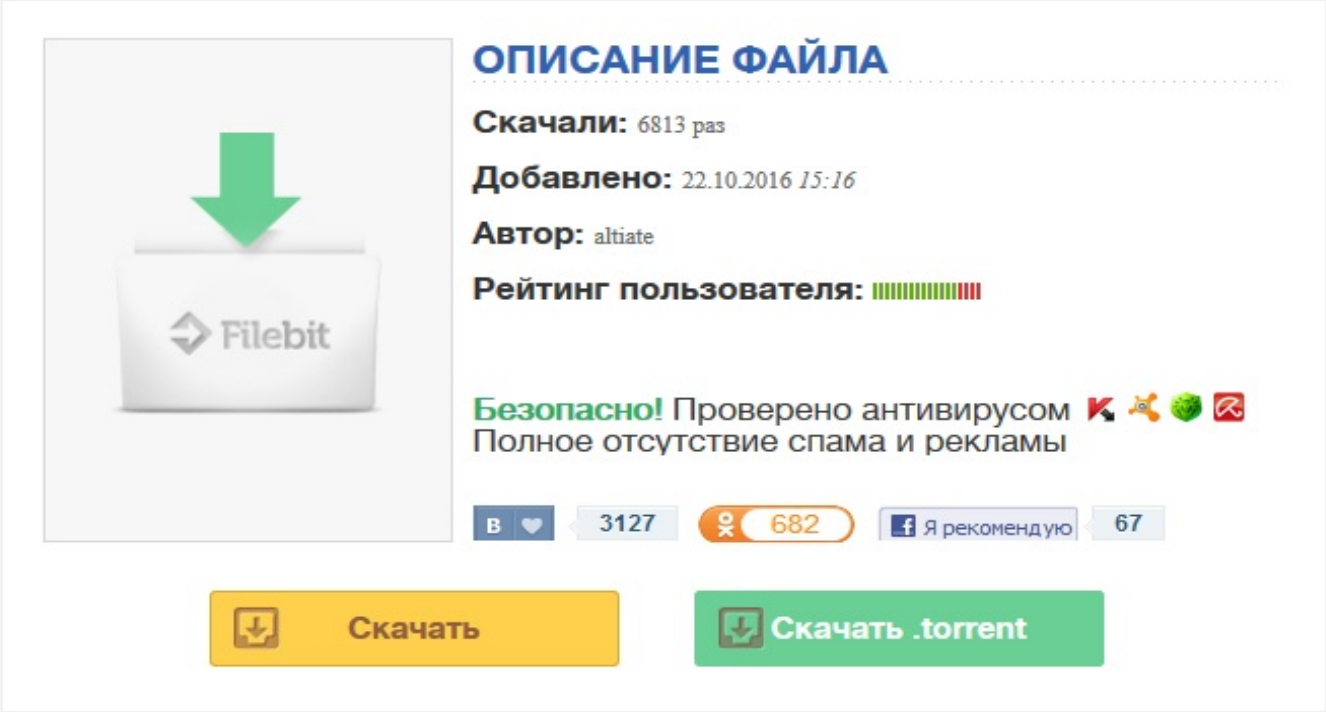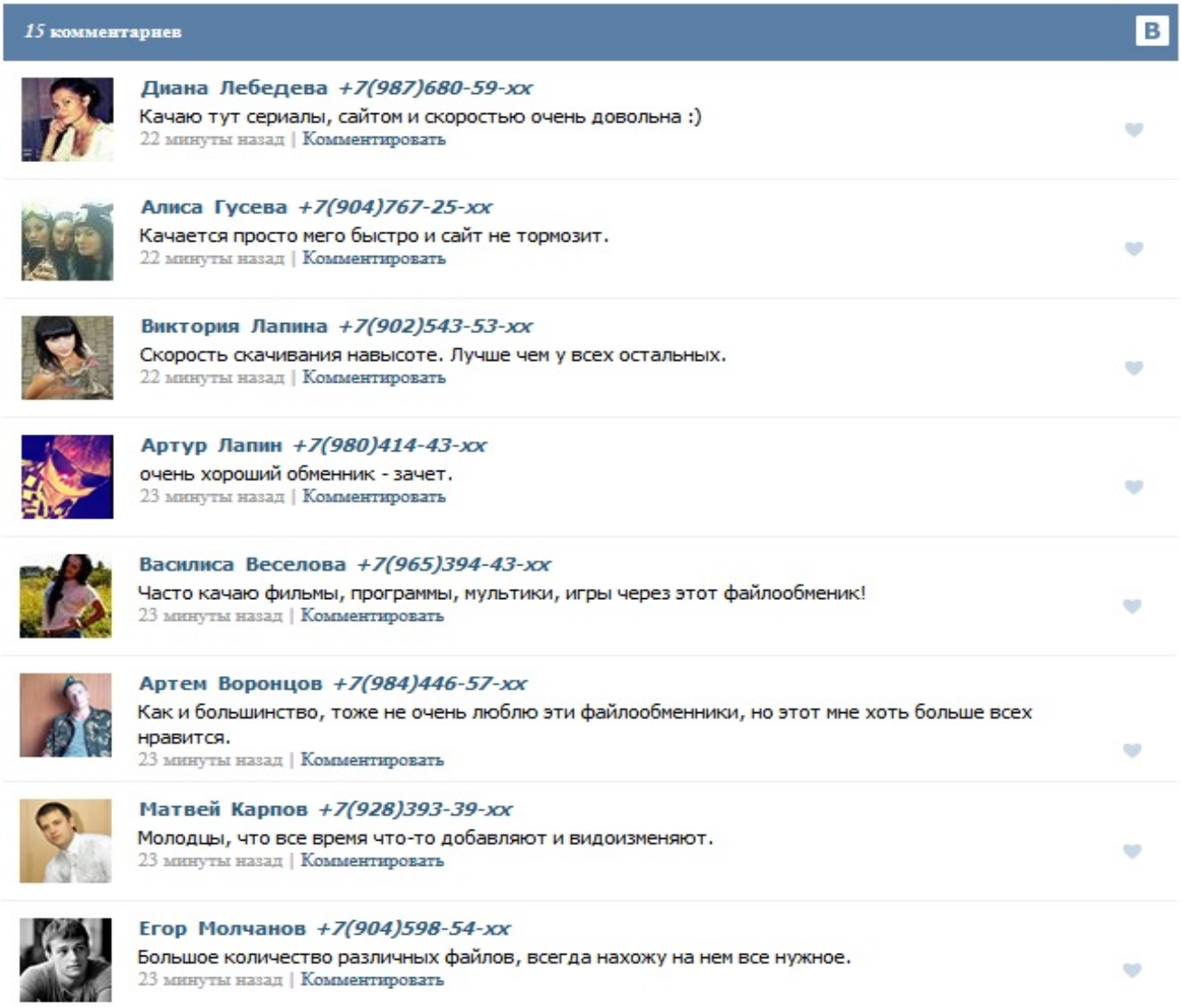бланкочный мониторинг