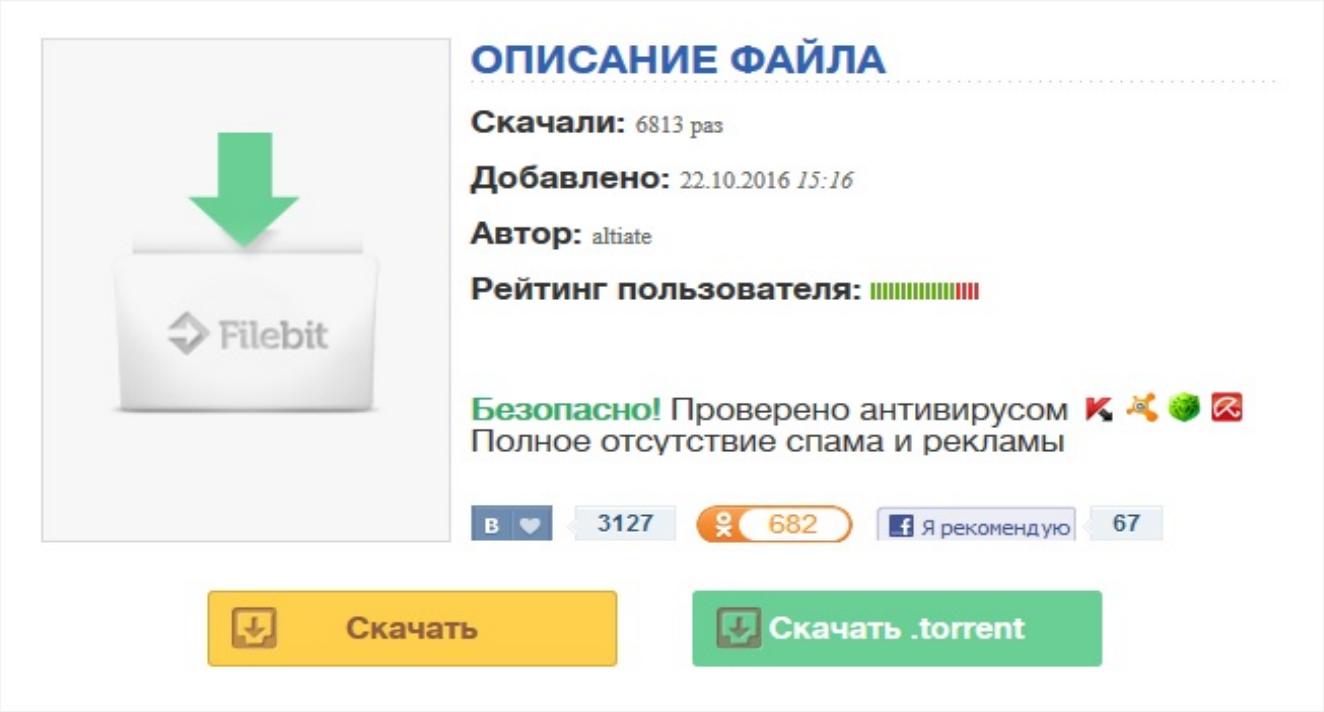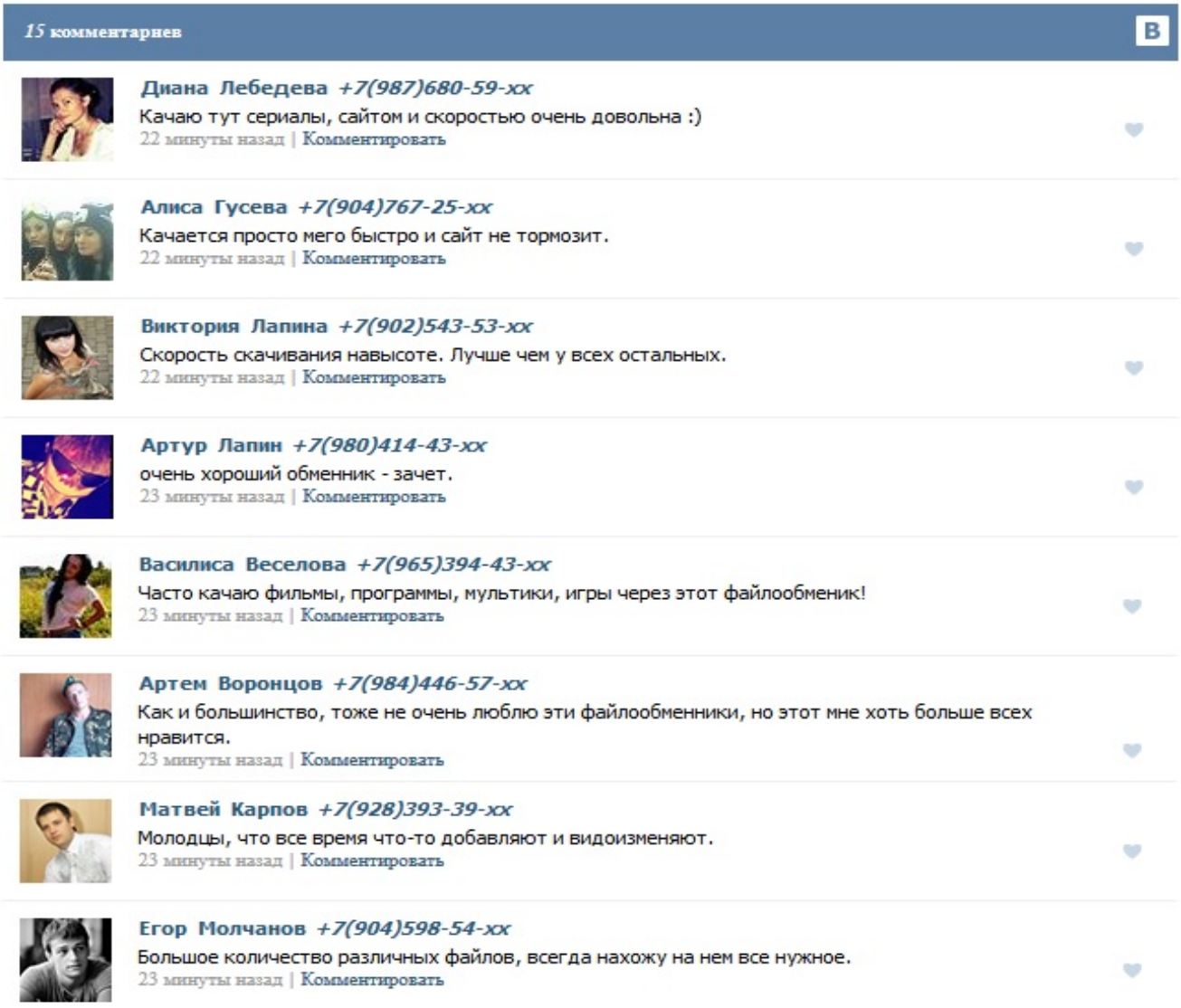ольмека бланко цена