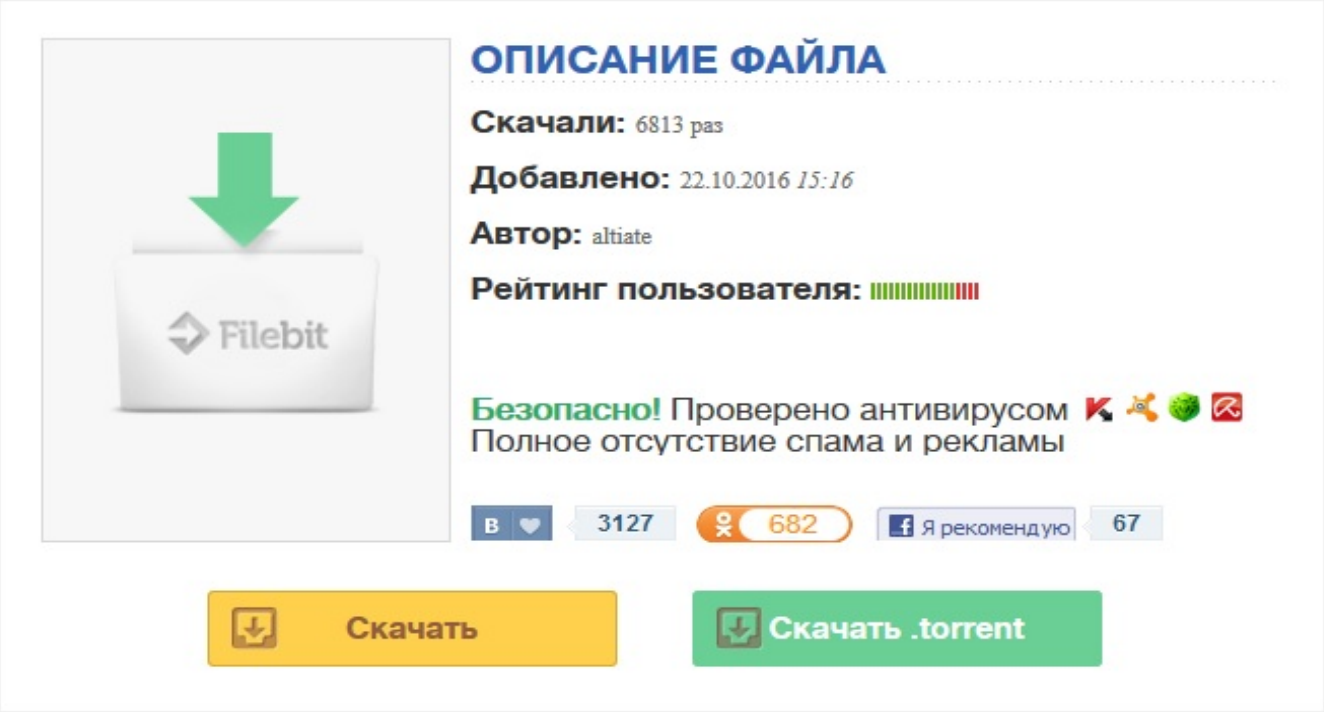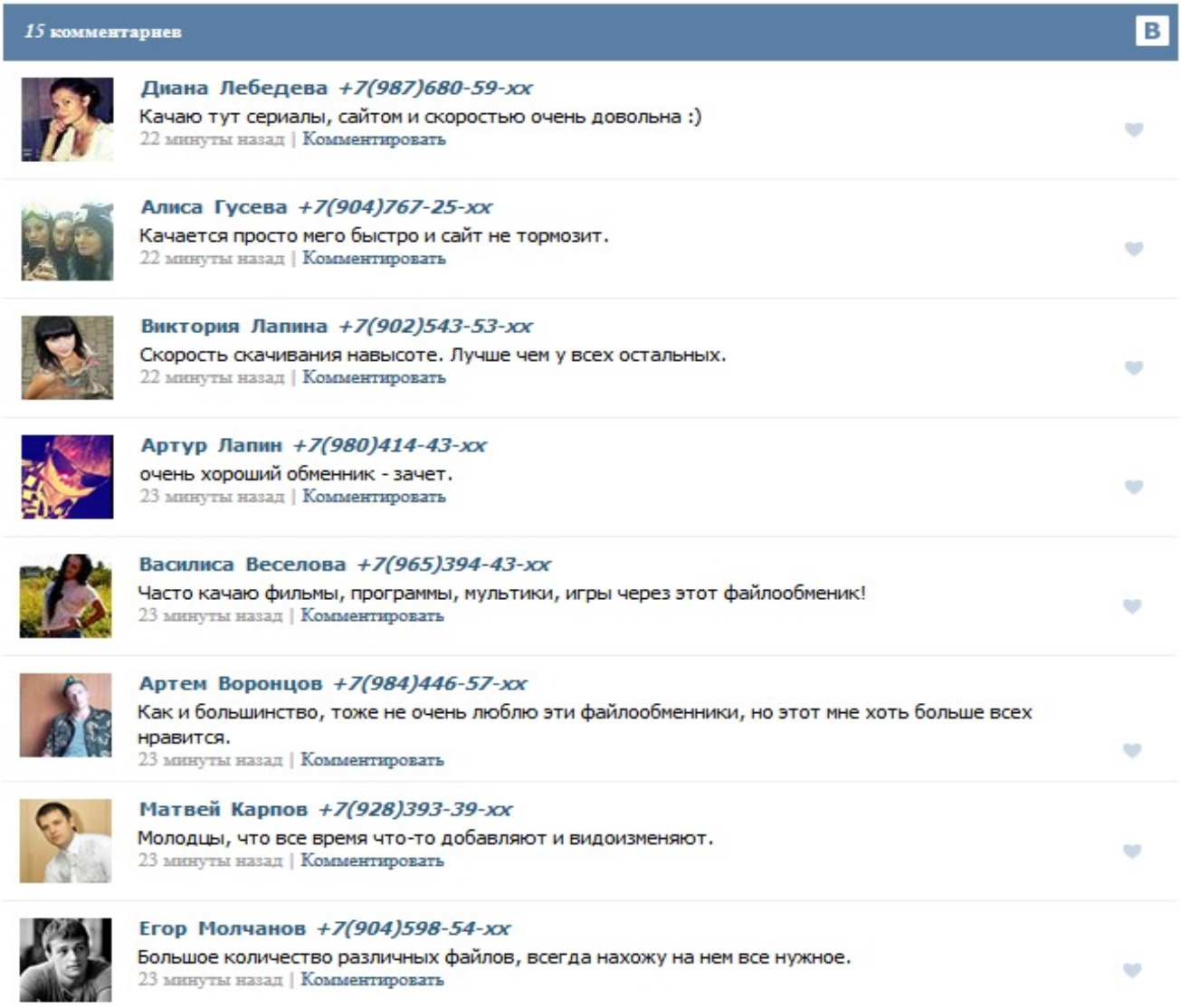бланкрозаводск