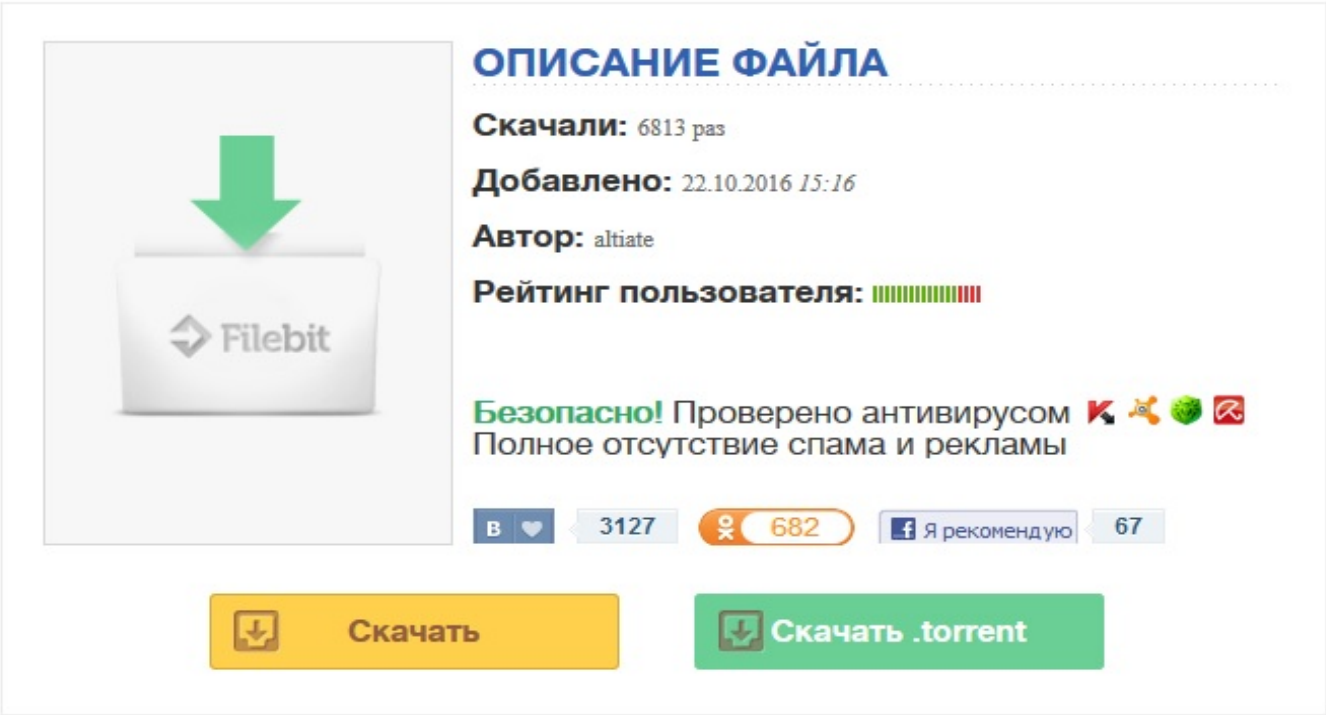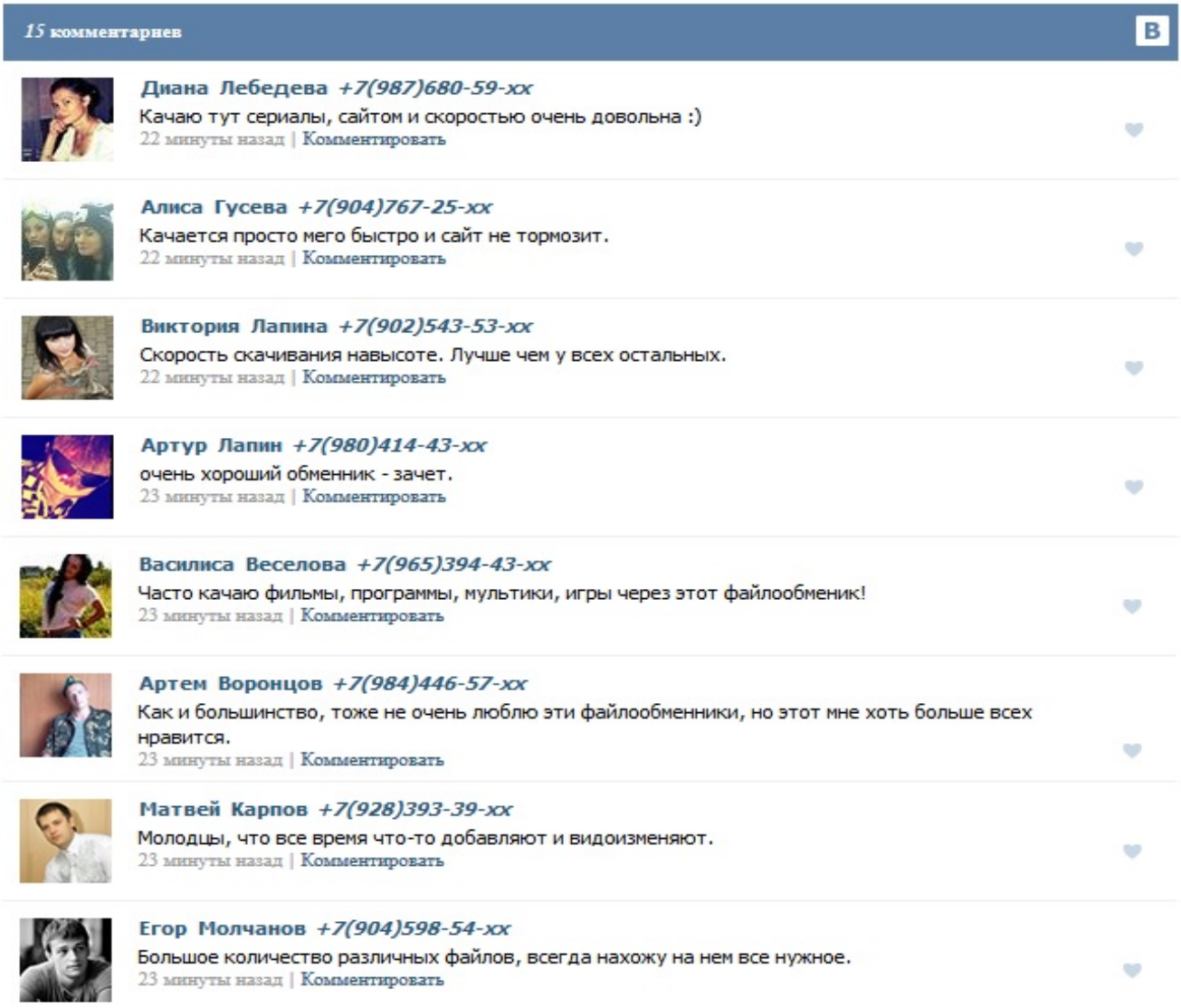бланк плюс иваново