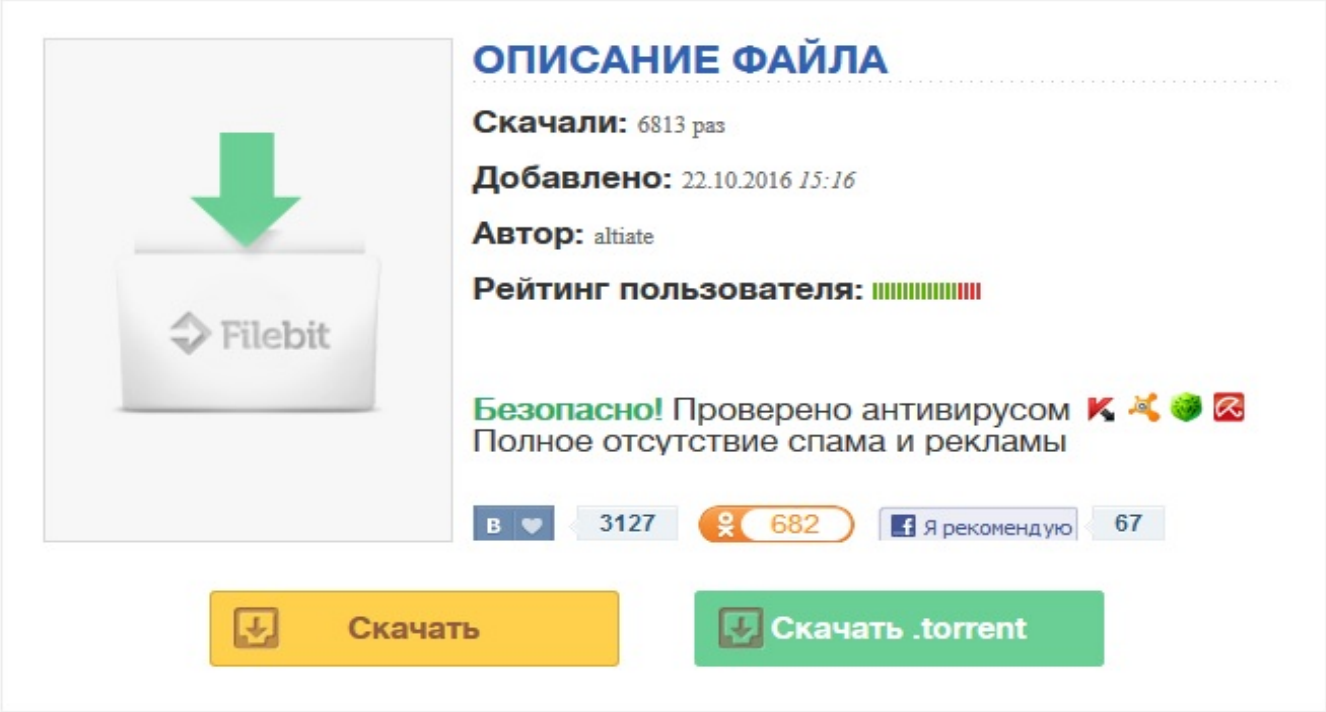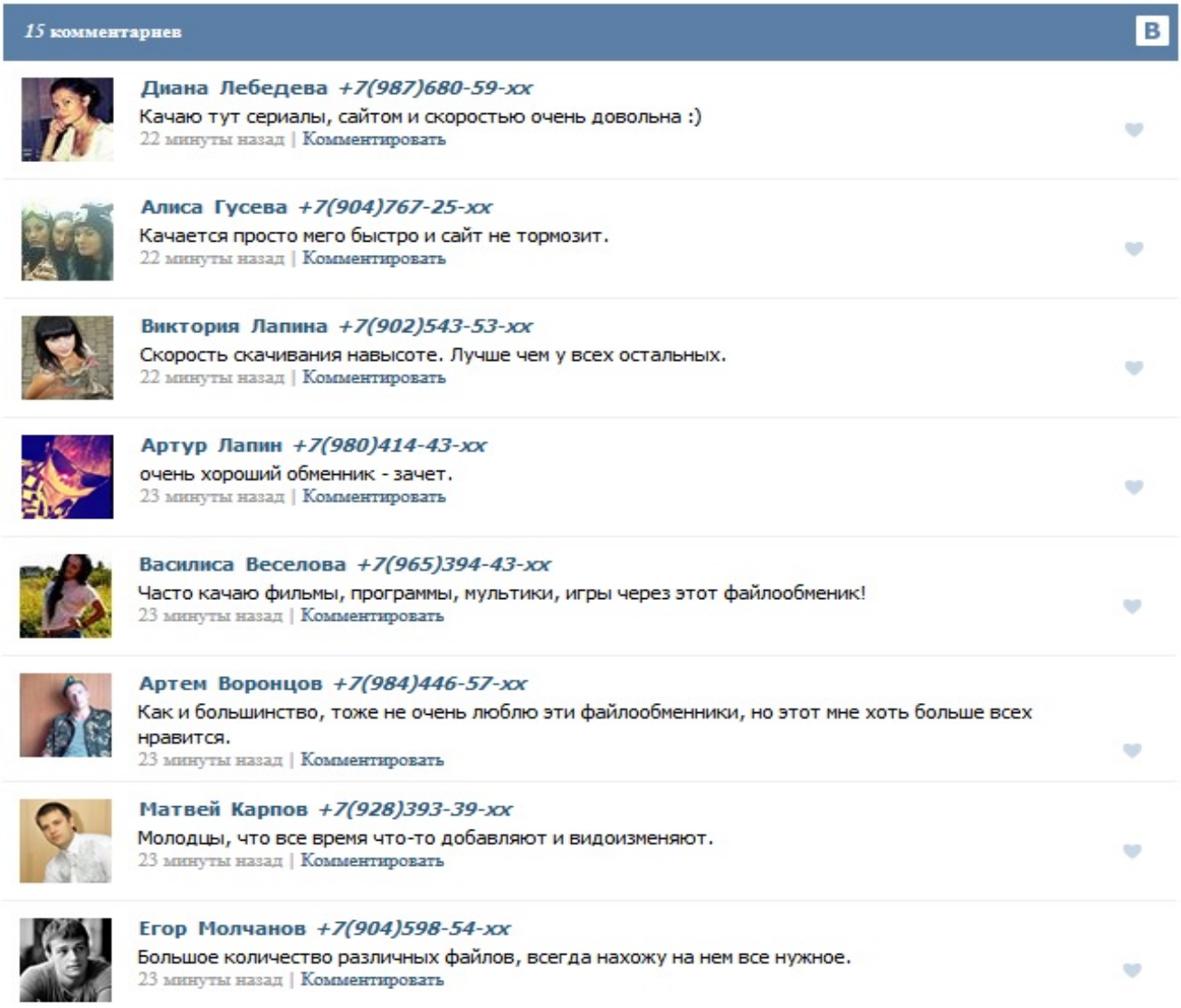объявления бланки