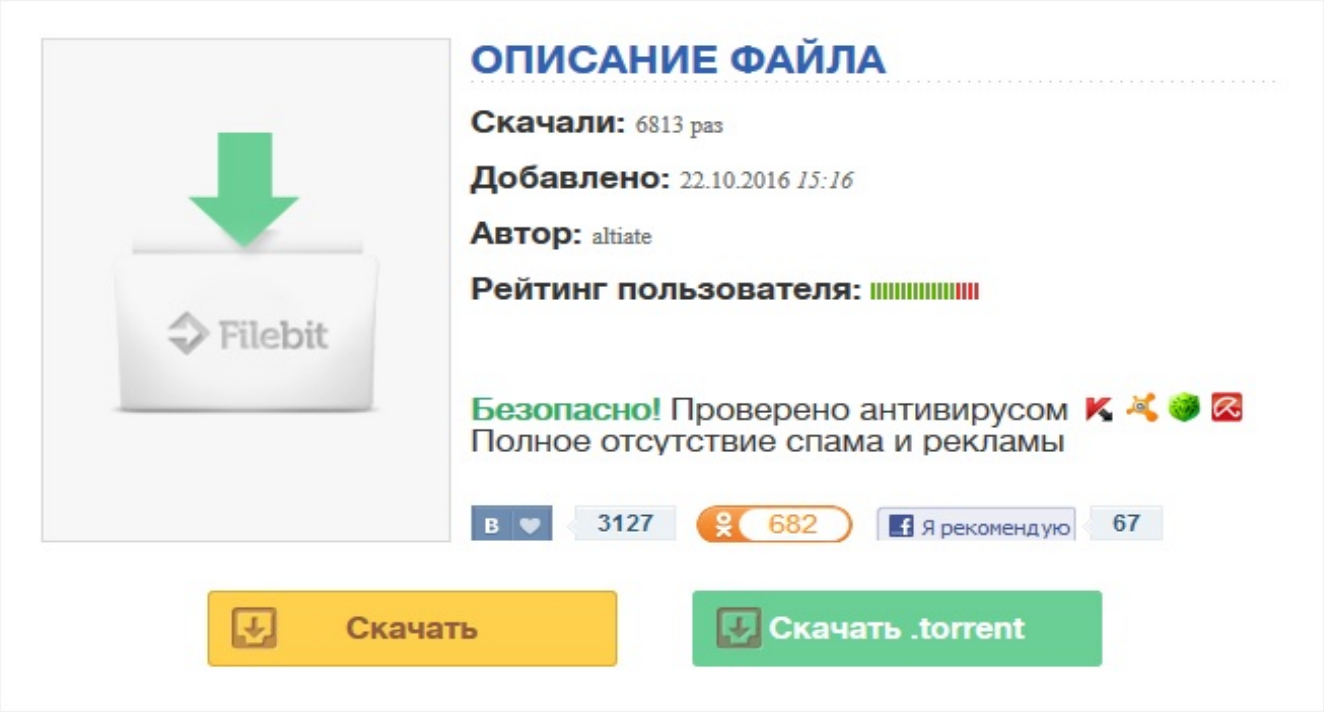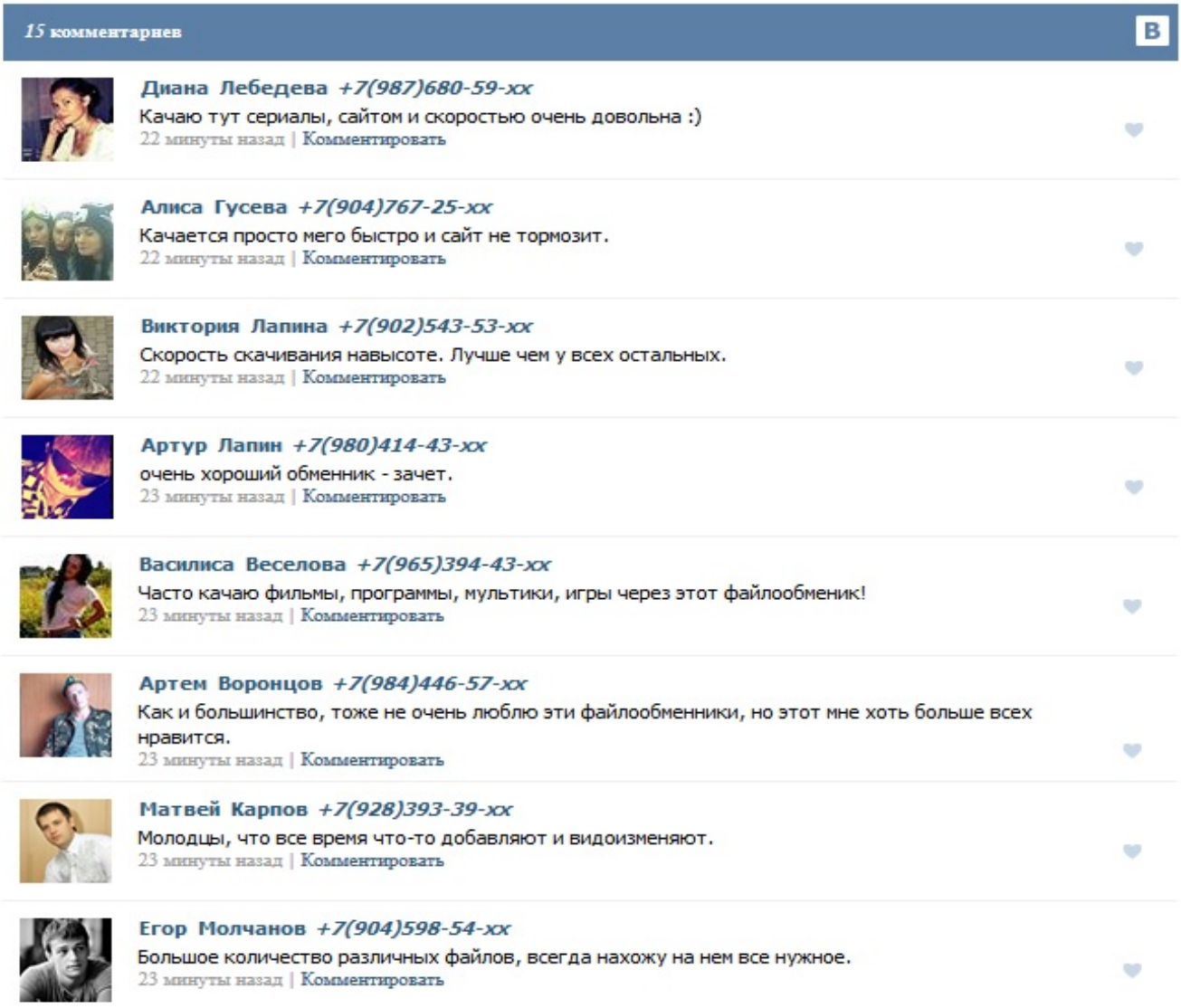учредительный договор бланк