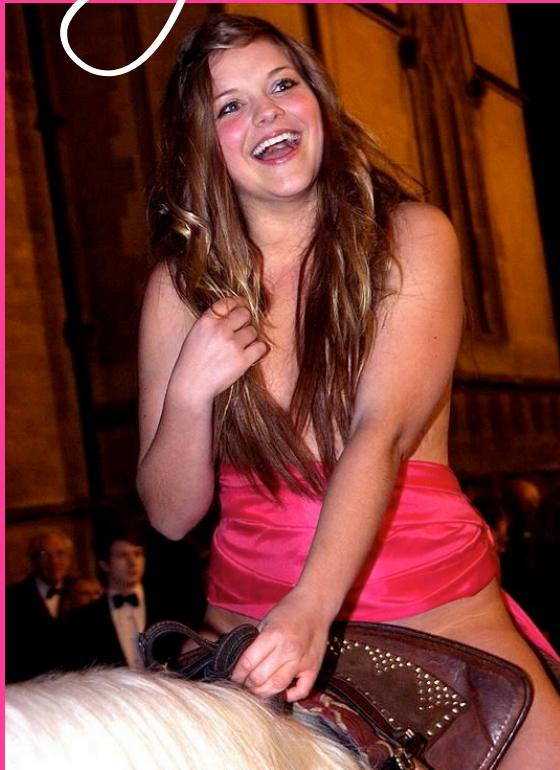


# 50

## Lady Godivas



In celebration of the Oxford movie "Lady Godiva" coming out on DVD May 19<sup>th</sup>

...

Director Vicky Jewson is asking women to ride naked\* through Hyde Park in aid of the charity Maggies.

[www.magiescentres.org](http://www.magiescentres.org)

...

For each rider Vicky will donate a Godiva (cockney slang for a fiver) to Maggies.

\*skin coloured thongs allowed

"Above all what matters is not to lose the joy of living in the fear of dying"

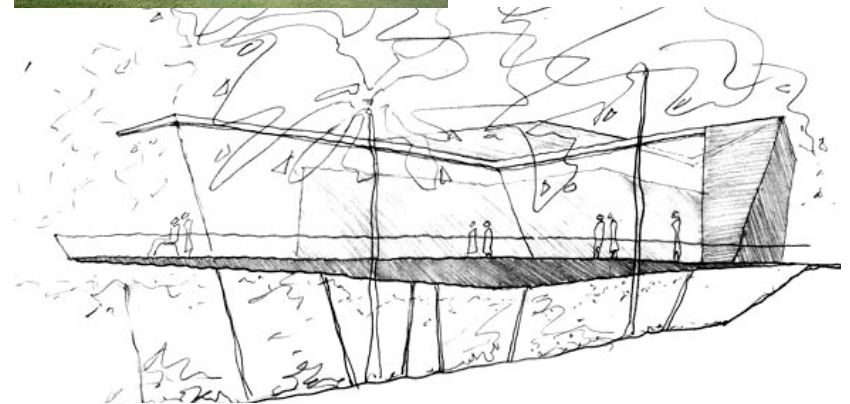
Maggie Keswick Jencks, Founder Maggie's Centres



A Maggie's Centre is a place anyone affected by cancer can turn to for help. It is open to everyone - not just to people who have been diagnosed with cancer, but also to their families, friends and carers. Maggie's is there to give people the tools they need to cope with the major upheaval cancer causes in their lives. Maggie's offers information, psychological and emotional support and practical advice.



Maggies centres are as far away from hospital corridors as you can imagine. Built by famous architects. E.g the Dundee centre pictured left. Below the proposed Oxford centre which Vicky wants to help get underway. This will cost £3million.



# NEEDED

TO RIDE THROUGH HYDE PARK LONDON

ABOVE VICKY'S SISTER AT PREMIERE. SHE WILL LEAD THIS RIDE

# LOGISTICS

WHEN: 19<sup>th</sup> May 11am

WHERE: Hyde Park. Entrance at Alexandra Gate. Horse box parking facilities will also be provided at this gate. The Godiva ride will take place at the end of Rotten Row in a horse manege. After this riders are welcomed to have a ride through the park (clothed!) Lady Godiva Ltd will pay congestion/emission charges.

OTHER INFORMATION NEEDED:  
Hot coffee/tea and croissants will be given to each rider

ORGANIZERS: Vicky Jewson  
Speak to her on 07899877161.  
[jewsonproductions@hotmail.com](mailto:jewsonproductions@hotmail.com)

PRESS: Please contact Bottle  
PR Anna Speddy 01865882988

